

OCT 17 1924 /

✓ ©CIL 20662 ✓

✓ DANGEROUS MONEY ✓

Photoplay in seven reels ✓

From the novel "Clark's Field"
by Robert Herrick

Directed by Frank Tuttle

Author of photoplay (under Sec. 62)
Famous Players Lasky Corporation of the U. S.

"Dangerous Money" is 7 Reels—6,864 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky Present
BEBE DANIELS
IN
"DANGEROUS MONEY"
By JOHNNIE RUSSELL
Based on Robert Herrick's novel "Clark's Field"
Directed by Frank Tuttle
Scenario by Julie Herne
A Paramount Picture

OCT 17 1924

PURPOSE: To Help DA

Bebe Daniels Has Great Chance Appealing in Her Latest Picture

PUTTING IT OVER RIGHT

"Dangerous Money."

You've read yards about so-called exploitation titles so we won't say a word about this one. Don't have to—it speaks for itself.

Hearken!

Tie up with banks with some such sign as this: DANGEROUS MONEY is money you keep in your sock or some other make-shift receptacle. SAFE MONEY is money you put in the bank.

Take a look at the novelty herald on this production. It has been gotten up to look somewhat like (but not near enough to get into trouble with the Government) a dollar bill. Only \$3 a thousand.

DANGEROUS MONEY

How often
You have heard
People sigh
And say:
"Gee, I wish
Somebody
Would leave me
A million bucks.
I'd be so happy
Then."
But they wouldn't.
Because
Such money is
DANGEROUS MONEY.
And if you
Don't believe it
See
BEBE DANIELS
In her new picture
At the

Tie-up with the department stores with this card: Money you save by buying inferior goods is DANGEROUS MONEY. Money you save by trading here is REAL MONEY.

This idea can be carried out with every merchant in town.

Many people consider \$2 bills unlucky. Offer to change such bills at your box office. Put a sign up over the window: DANGEROUS MONEY Changed Here.

Enclose the heralds in envelopes marked plainly on the outside: This envelope contains DANGEROUS MONEY.

Insert in the want columns of your newspaper:

WANTED—Men and women to work for DANGEROUS MONEY. Apply Theatre.

Film Facts

Star

BEBE DANIELS, who recently scored such a tremendous hit in "Sinners in Heaven" and in "Monsieur Beaucaire."

Director

Frank Tuttle. "Dangerous Money" is his first work as a Paramount director.

Author

John Russell. The story is based on the novel, "Clark's Field," by Robert Herrick.

Scenarist

Julie Herne, who collaborated on the screen play, "The Side Show of Life." Miss Herne has any number of big successes to her credit.

Cameraman

Roy Hunt.

Support

Tom Moore, William Powell, Dolores Cassinelli, Mary Foy, Edward O'Connor, Peter Lang, Charles Slattery.

Type of Story

Fine romantic-drama which serves as Bebe Daniels' first starring vehicle for Paramount.

Appeal

Mr. Tuttle has brought out all the little touches of humor and pathos, and the story is rich in them, as well as showing a fine sense of dramatic values in the big scenes.

Wistful Bebe gets a chance to weep at little and to flash her rarely beautiful smile in a series of sparkling situations. Bebe'll land 'em!

Box-Office Value

Remembering what Miss Daniels has done as a member of featured casts, it's easy to imagine her in "Dangerous Money," a story all her own. If the fans ever came to see Bebe, they're coming to see her in her first starring picture—and one of Paramount's "justly Famous 40", at that.

The Highspots

A gay and whimsical love scene on the Brooklyn waterfront between Bebe and Tom Moore. The action takes place on a barge in the shadow of Brooklyn Bridge, with the tall spires of Manhattan in the background and tugboats and barges passing up and down the river.

A bathing scene at Lake Maggiore, Italy, where Miss Daniels and others enjoy an afternoon

Bebe Daniels



Two-column Press Advertisement

Peppy Program Paragraphs

Catchlines on "Dangerous Money"— Other Big, Paramount Famous 40

"DANGEROUS MONEY" is not that spent Paramount picture by that name at the theatre this week. It's Bebe Daniels' first starring production. Tom Moore heads the cast.

She fell into a million—but it was "Dangerous Money" next Theatre.

No danger of your not liking Bebe Daniels in "Dangerous Money" coming to the on

One of Paramount's Famous 40.

Bebe's first as a star. You liked her opposite "Sinners in Heaven" and featured with Richard Dix in "Monsieur Beaucaire". Now see what you think of her in a story

Watch for "North of 36", companion picture to "The Covered Wagon." Written by the same author and featuring Torrence, Lois Wilson in big all-star cast.

Bebe Daniels' next star vehicle will be "Mistage success." "Li

Adolph Zukor and Jesse L. Lasky Present
BEBE DANIELS
IN
"DANGEROUS MONEY"
By JOHN RUSSELL
Based on Robert Herrick's novel "Clark's Field"
Directed by Frank Tuttle
Screenplay by Julie Herne
A Paramount Picture

SHEET

To Help DAN Sell the Picture to the Public.

Chance to be Both Peppy and Best Picture, "Dangerous Money"

©CIL 20662

Bebe Daniels in the Sort of
Role She Plays to Perfection

"Dangerous Money"
First Bebe Daniels
Starring Picture

An Absorbing Story With Romantic Atmosphere, a Series of Vivid Contrasts and That Rare, Elusive Quality—Charm.
One of the Famous 40

Directed by Frank Tuttle — Screen Play by Julie Herne
from the Story by John Russell, Based on Robert Herrick's Novel, "Clark's Field"

TAKE a poor little girl out of a boarding house kitchen, drop a million dollars into her lap, send her to a fashionable finishing school, give her a summer abroad to acquire Old World culture—and what happens to her childhood love affair? It goes on the rocks.

Here's Bebe Daniels in her ideal role.
After "Monsieur Beaucaire" and "Sinners in Heaven," Bebe is more firmly established in the hearts of the fans than ever before—and in "Dangerous Money" you find her at her very best.

You've never seen her so charming, so vivacious as the slaving "Adele Clark" who inherits a million and trips abroad to hit the high spots.

Tom Moore is leading man. Remember him in "Big Brother," etc? And the rest of the cast! Just look it over.
Then, on to the story—

Tom Moore Leading Man in
Strong Cast Playing
in Support



BEBE DANIELS in
PARAMOUNT PICTURES

Cast	
Adele Clark.....	BEBE DANIELS
Tim Sullivan.....	Tom Moore
Prince Arnolfo da Pescia.....	William Powell
Signorina Vitale.....	Dolores Cassinelli
"Auntie" Clark.....	Mary Foy
Sheamus Sullivan.....	Edward O'Connor
Judge Daniel Orcutt.....	Peter Lang
O'Hara	Charles Slattery

Synopsis

FOR generations the Clarks have been miserably poor. The only thing of potential value the family has ever owned is a couple of acres of the undeveloped land on the Brooklyn waterfront, known as "Clark's Field". A legal dispute over a will that old Peter Clark had left tied up the property so that for all practical purposes it remained valueless.

Adele, the last of the Clarks, grows up into lovely young womanhood, bitterly struggling against poverty, homeliness and destiny in general. Only her wistful romance with Tim Sullivan, a hard-working young contractor, makes life bearable for her, as she slaves away, day after day, in her aunt's dingy boarding house.

But, overnight, Adele's airy day-dreams become realities. Her aunt dies. The legal tangle is straightened out, and Adele finds herself in a fashionable boarding school, with untold millions at her command.

Tim calls on her at the aristocratic finishing school, with an

ADELE CLARK thought money was everything. Slaving away with the pots and pans of her aunt's dingy boarding house, with scarcely a nickel to call her own, Adele was sure money would buy beauty and romance and freedom. She didn't stop to think what money might do to her wistful romance with Tim Sullivan.

So when fate tumbled a huge fortune into her lap she whisked out of the squalid Brooklyn neighborhood where she had known so much of hard work and privation, off to a fashionable boarding school up the Hudson, thence to a beautiful villa in the Italian Alps.

Along came a Prince. Fate dealt a few cards off the bottom of the deck and the first thing she knew, Adele was a Princess, tricked into marriage by a scheming band of social conspirators.

What a picture for Bebe Daniels' debut as a full-fledged Paramount star!

It all comes about at the Theatre on where "Dangerous Money" will hold forth for days.

The great cast includes Tom Moore, as Tim Sullivan, who loves Adele (Miss Daniels) so much that he sacrifices his own hope for an early wedding so that she can travel and get a glimpse of Old

PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

a
Paramount
Picture

is Money

Advertisements
Paragraphs
"Dangerous Money" —
amous 40
roductions
that spent
e at the
arring pro
duction. Tom Moore
"Dangerous Money." See what
..... Thea
Daniels in "Dangerous Money,"
er oppos
Richard Dix
in a story
nion pictur
and feature
ast.
ill be "Mi
Bluebeard", an
y popular s

sell.
Hearken!

Tie up with banks with some such sign as this: DANGEROUS MONEY is money you keep in your sock or some other make-shift receptacle. SAFE MONEY is money you put in the bank.

Take a look at the novelty herald on this production. It has been gotten up to look somewhat like (but not near enough to get into trouble with the Government) a dollar bill. Only \$3 a thousand.

DANGEROUS MONEY

How often
You have heard
People sigh
And say:
"Gee, I wish
Somebody
Would leave me
A million bucks.
I'd be so happy
Then."
But they wouldn't.
Because
Such money is
DANGEROUS MONEY.
And if you
Don't believe it
See
BEBE DANIELS
In her new picture
At the

Tie-up with the department stores with this card: Money you save by buying inferior goods is DANGEROUS MONEY. Money you save by trading here is REAL MONEY.

This idea can be carried out with every merchant in town.

Many people consider \$2 bills unlucky. Offer to change such bills at your box office. Put a sign up over the window: DANGEROUS MONEY Changed Here.

Enclose the heralds in envelopes marked plainly on the outside: This envelope contains DANGEROUS MONEY.

Insert in the want columns of your newspaper:

WANTED—Men and women to work for DANGEROUS MONEY. Apply Theatre.

Deep sea divers
Aviators
Auto racers
Window cleaners
Steeplejacks
earn

DANGEROUS MONEY

Any number of newspaper teasers along the line—What is DANGEROUS MONEY?

Offer a prize for the best definition of the term DANGEROUS MONEY submitted by someone who has seen the picture.

DANGEROUS MONEY

The proverbial bad penny.
The dough in Mr. Dough-ey's satchel.

LOST—Wallet containing considerable sum of DANGEROUS MONEY. Reward if returned to the Theatre.

Make up a cardboard money bag with the title printed on it. Hang them on door knobs, automobiles, etc.

The same idea applied to your lobby—a huge money bag with a red lantern alongside. This gets over the title.

Street stunt—Watch for DANGEROUS CROSSINGS and DANGEROUS MONEY, coming to the

Money" is his first work as a Paramount director.

Author

John Russell. The story is based on the novel, "Clark's Field," by Robert Herrick.

Scenarist

Julie Herne, who collaborated on the screen play, "The Side Show of Life." Miss Herne has any number of big successes to her credit.

Cameraman

Roy Hunt.

Support

Tom Moore, William Powell, Dolores Cassinelli, Mary Foy, Edward O'Connor, Peter Lang, Charles Slattery.

Type of Story

Fine romantic-drama which serves as Bebe Daniels' first starring vehicle for Paramount.

Appeal

Mr. Tuttle has brought out all the little touches of humor and pathos, and the story is rich in them, as well as showing a fine sense of dramatic values in the big scenes.

Wistful Bebe gets a chance to weep at little and to flash her rarely beautiful smile in a series of sparkling situations. Bebe'll land 'em!

Box-Office Value

Remembering what Miss Daniels has done as a member of featured casts, it's easy to imagine her in "Dangerous Money," a story all her own. If the fans ever came to see Bebe, they're coming to see her in her first starring picture—and one of Paramount's "justly Famous 40", at that.

The Highspots

A gay and whimsical love scene on the Brooklyn waterfront between Bebe and Tom Moore. The action takes place on a barge in the shadow of Brooklyn Bridge, with the tall spires of Manhattan in the background and tugboats and barges passing up and down the river.

A bathing scene at Lake Maggiore, Italy, where Miss Daniels and others enjoy an afternoon "beach tea."

A Medieval costume ball; curtained gondolas, decorated barges, terraces festooned with flowers and lanterns, strumming mandolins, gay young nobles and ladies making merry in the costumes of Thirteenth Century Italy.

A duel scene in the foyer of an Italian villa, in which the Prince and another nobleman cross swords over Adele.

A thrilling fire in a New York hotel, in which Tom Moore rescues Miss Daniels and the Prince falls to an ignominious death.

In "Dangerous Money" every set's a big set, every scene a punch scene!

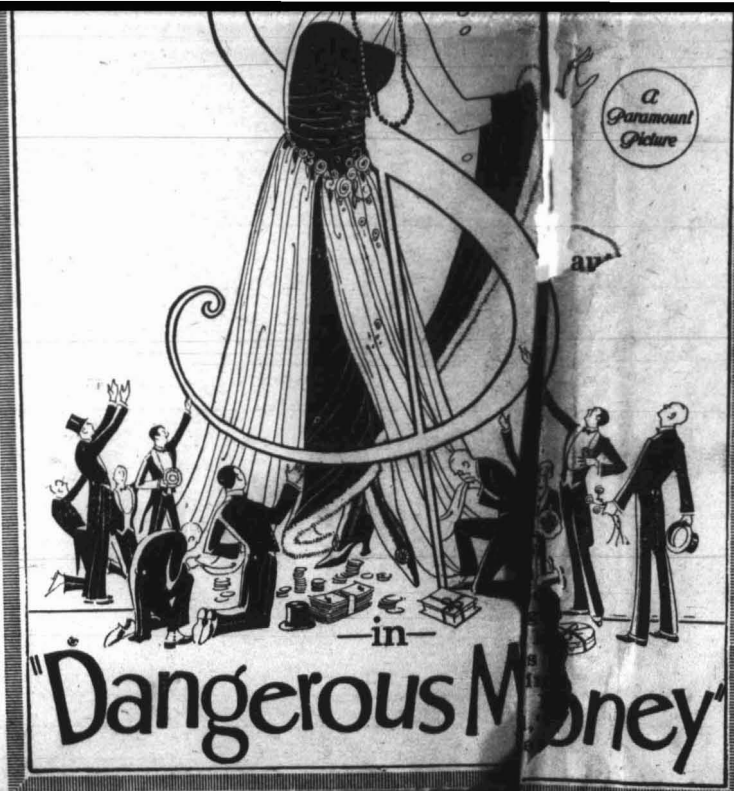
SPEND

an evening at
the Rialto this
week and see

DANGEROUS MONEY

BEBE DANIELS'
latest Paramount
starring picture

Trick Type Ad



Two-column Press Advertisement 2A

Peppy Program Paragraphs

Catchlines on "Dangerous Money" — Brief Facts About Other Big, Paramount Famous 40 Productions

DANGEROUS MONEY" is not that spent to see the fine new Paramount picture by that name at the Theatre all this week. It's Bebe Daniels' first starring production. Tom Moore heads the cast.

She fell into a million—but it was "Dangerous Money." See what happens to Bebe Daniels at the Theatre next

No danger of your not liking Bebe Daniels in "Dangerous Money," coming to the on

One of Paramount's Famous 40.

Bebe's first as a star. You liked her opposite Valentino in "Morning" and featured with Richard Dix in "Sinners in Heaven." Now see what you think of her in a story all her very own.

Watch for "North of 36", companion picture to "The Covered Wagon." Written by the same author and featured by Jack Holt, Ernest Torrence, Lois Wilson in big all-star cast.

Bebe Daniels' next star vehicle will be "Miss Bluebeard", an adaptation of Irene Bordoni's immensely popular stage success, "Little Bluebeard." What a role for Bebe! Keep an eye open for the dates.

Coming soon—James M. Barrie's "Peter Pan" with charming Betty Bronson in the title role. Here's the picture of the season.

"The Golden Bed," Cecil B. DeMille. His biggest yet, with the exception of "The Sign of the Cross." (Cast to be announced later.) One of the Famous 40.

Pola Negri in a Lubitsch production, "Forbidden Paradise," with Rod La Rocque, Adolphe Menjou and others playing in support, has been booked for early showing at the It's a gripping drama of an unnamed court in the Balkan country. You'll want to see it.

TO EXHIBITORS: Give your patrons a real treat and book the entire "Famous 40."

Letter for the Mail

PARAMOUNT THEATRE

Dear Miss Jordan:

Knowing that Bebe Daniels has always been one of your favorite screen actresses and, now that she's a million and all, you wouldn't want to miss her first starring production for Paramount, "Dangerous Money," coming to the we knew

It's a story of a poor girl who falls into a most wrecks her girlhood love affair.

Tom Moore heads the strong supporting cast. Frank Tuttle directed the picture, his first for Paramount. —and you'll like it!

Sincerely,

Manager

in
Dangerous Money

Paramount Picture

Press Advertisement

24

graphs

Fact Facts About Productions

to see the fine new Theatre all

duction. Tom Moore

Money." See what

re next

Dangerous Money,"

Bebe Daniels in "

.....

s 40.

liked her opposi

with Richard Dix

of her in a story

to "The Covered

Jack Holt, Ernest

Bluebeard", an

age success, "Lit

an eye open for

" with charming

gem of the season.

Here's the picture

the Mail

NT THEATRE

.....192

ls has always been

now that she's a

er first starring

ey," coming to th

who falls into a

affair.

ong supporting cast

picture, his first

cerely,

.....

Manager

One of the Famous 40

Directed by Frank Tuttle — Screen Play by Julie Herne
from the Story by John Russell, Based on Robert
Herrick's Novel, "Clark's Field"

TAKE a poor little girl out of a boarding house kitchen,
drop a million dollars into her lap, send her to a fashion-
able finishing school, give her a summer abroad to acquire
Old World culture—and what happens to her childhood love
affair? It goes on the rocks.

Here's Bebe Daniels in her ideal role.

After "Monsieur Beaucaire" and "Sinners in Heaven,"
Bebe is more firmly established in the hearts of the fans than
ever before—and in "Dangerous Money" you find her at her
very best.

You've never seen her so charming, so vivacious as the
slaving "Adele Clark" who inherits a million and trips
abroad to hit the high spots.

Tom Moore is leading man. Remember him in "Big
Brother," etc? And the rest of the cast! Just look it over.

Then, on to the story—

Cast	
Adele Clark.....	BEBE DANIELS
Tim Sullivan.....	Tom Moore
Prince Arnolfo da Pescia.....	William Powell
Signorina Vitale.....	Dolores Cassinelli
"Auntie" Clark.....	Mary Foy
Sheamus Sullivan.....	Edward O'Connor
Judge Daniel Orcutt.....	Peter Lang
O'Hara	Charles Slattery

Synopsis

FOR generations the Clarks have been miserably poor. The only
thing of potential value the family has ever owned is a couple
of acres of the undeveloped land on the Brooklyn waterfront, known
as "Clark's Field". A legal dispute over a will that old Peter Clark
had left tied up the property so that for all practical purposes it re-
mained valueless.

Adele, the last of the Clarks, grows up into lovely young woman-
hood, bitterly struggling against poverty, homeliness and destiny in
general. Only her wistful romance with Tim Sullivan, a hard-working
young contractor, makes life bearable for her, as she slaves away,
day after day, in her aunt's dingy boarding house.

But, overnight, Adele's airy day-dreams become realities. Her
aunt dies. The legal tangle is straightened out, and Adele finds her-
self in a fashionable boarding school, with untold millions at her
command.

Tim calls on her at the aristocratic finishing school, with an en-
gagement ring in his pocket, but a talk with Signorina Vitale, the
scheming head-mistress, convinces him that Adele needs a trip abroad
more than she needs a husband.

Now Adele can satisfy every whim and desire. And when her

select little party has established itself on the shores of Lake Como,
Italy, she plunges into an orgy of reckless extravagance. She falls
an easy victim to the sophisticated love-making of Prince Arnolfo, a
fortune-hunting nobleman, and before she knows it, she has been
tricked into marrying him.

The sudden discovery of an old will, which threatens to take the
fortune from Adele and give it to the Sullivans, of whom Tim is the
sole heir, brings the Prince and his unhappy Princess back to America.
While the Prince, in a New York hotel, is plotting to gain possession
of the will and destroy it, Adele tells Tim how she was inveigled into
a marriage which has caused her nothing but misery.

The Prince obtains the will through bribery and is about to set
fire to it when Adele makes an heroic attempt to prevent him. In the
struggle that follows, the lighted match sets fire to the room. The
fire solves the whole affair, for the Prince, in trying to save his own
life, falls miserably to his death. Tim rescues Adele.

So after all, it matters little how the will reads, for with Adele and
Tim now it's a case of fifty-fifty.

"Dangerous Money" Synopsis Story

"Dangerous Money", a new Paramount picture
which opened last night at the, is sure
to please all Bebe Daniels fans. In it Bebe has her
first role as a full-fledged star. This production al-
so gives Frank Tuttle reason to be chesty. It is his
first work as a director. Tom Moore heads the cast.

As for the plot, it concerns the wistful romance
of Adele Clark, a poor little boarding house slavey,
and Tim Sullivan, a hard-working young con-
tractor. When we first see them making love in the
shadow of Brooklyn Bridge, it looks as if wedding

BEBE DANIELS in
DANGEROUS MONEY

ADELE CLARK thought mon-
ey was everything. Slaving
away with the pots and pans of
her aunt's dingy boarding house,
with scarcely a nickel to call her
own, Adele was sure money would
buy beauty and romance and free-
dom. She didn't stop to think
what money might do to her wist-
ful romance with Tim Sullivan.

So when fate tumbled a huge
fortune into her lap she whisked
out of the squalid Brooklyn neigh-
borhood where she had known so
much of hard work and privation,
off to a fashionable boarding
school up the Hudson, thence to a
beautiful villa in the Italian Alps.

Along came a Prince. Fate dealt
a few cards off the bottom of the
deck and the first thing she knew,
Adele was a Princess, tricked into
marriage by a scheming band of
social conspirators.

What a picture for Bebe Dan-
iels' debut as a full-fledged Para-
mount star!

It all comes about at the
Theatre on where "Dan-
gerous Money" will hold forth for
..... days.

The great cast includes Tom
Moore, as Tim Sullivan, who loves
Adele (Miss Daniels) so much
that he sacrifices his own hope for
an early wedding so that she can
travel and get a glimpse of Old
World culture in Italy.

Then there is William Powell,
the suave and sophisticated Prince
Arnolfo, and
the scheming mistress of the
boarding school. Mary Foy, Ed-
ward O'Connor, Peter Lang, Char-
les Slattery and Diana Kane, who
is in real life a sister of Lois Wil-
son, complete the line-up of play-
ers.

"Dangerous Money," directed
by Frank Tuttle as his first pro-
duction for Paramount, was adap-
ted to the screen by Julie Herne
from the story by John Russell,
which, in turn, is based on the
novel, "Clark's Field," by Robert
Herrick.

The story is a fast-moving and
colorful romantic-drama with
beautiful Bebe at her "beautiful-
est."

belles will soon ring out. But complications set in.
Adele overnight learns that she is an heiress with
untold millions at her command; and the first thing
she knows, she finds herself in an exclusive finishing
school, acquiring polish and culture.

Then follows a trip abroad, and Adele falls an
easy prey to a band of social conspirators. From
that point on, the picture develops a series of tense
situations that culminate in a spectacular fire in a
New York hotel. All ends happily.



Bebe Daniels in "Dangerous Money" ADS TO TURN "DANGEROUS M"

Your Paramount exchange has mats of all the ads and production scenes; also cuts of one



Bebe Daniels and Tom Moore in the Paramount Picture
"Dangerous Money"

Two-column Production Mat 2P

Ad or Program Shorts

The love story of a girl who inherited a million and let it go to her head—till life knocked it out.

From poverty and pots and pans, to prosperity and pleasure and peril—Bebe Daniels in "Dangerous Money."

If you've ever said in your life, "I wish I had a million dollars," be sure and see this picture.

Bebe as the girl who learned that a million dollars and no sense couldn't buy happiness.

Always a star in performance—now a star in fact. And Bebe makes good with a bang!

The drama of a girl who thought money was everything—and found it was anything but safe.

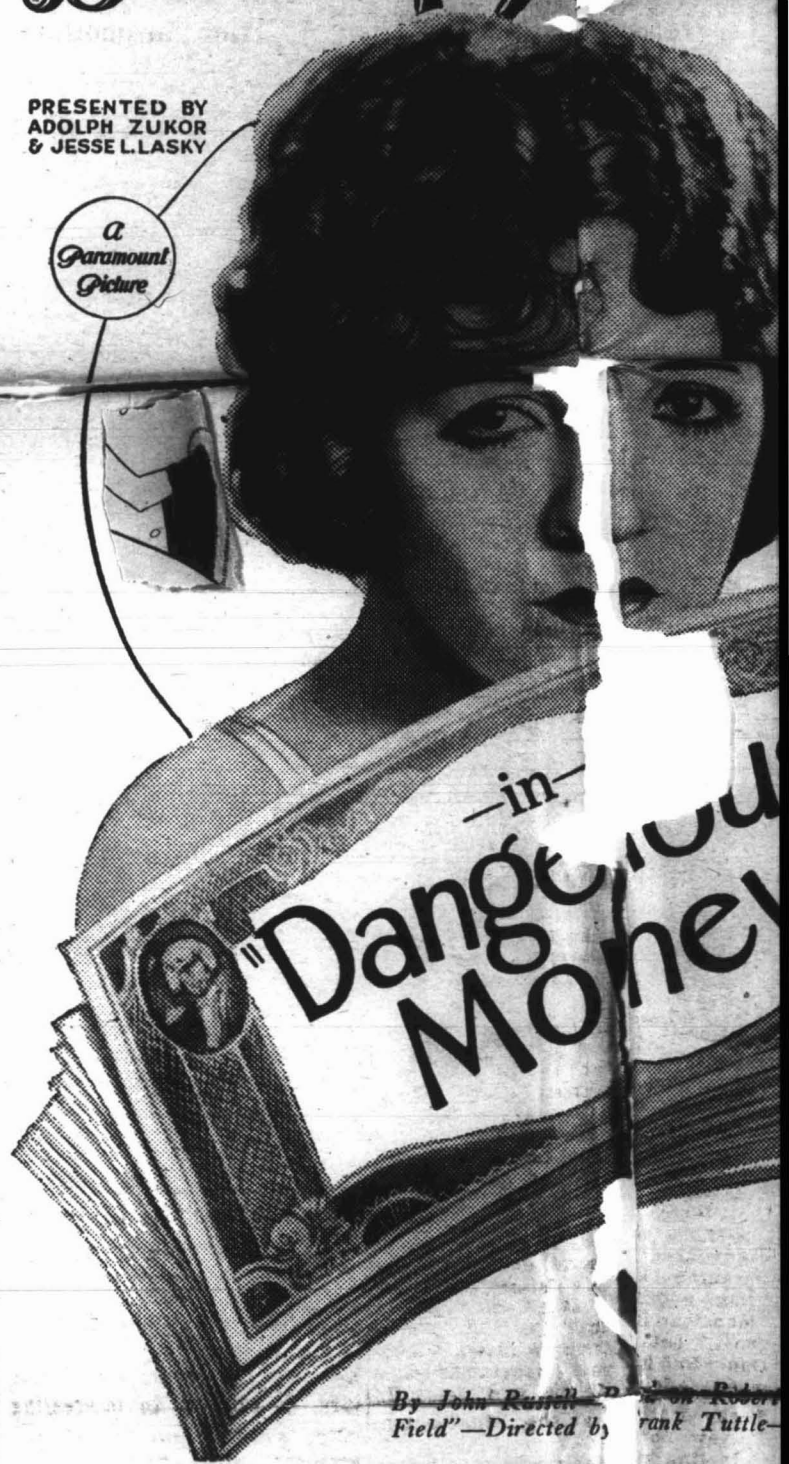
Whisked overnight from gingham to silk; from rolling pin to Rolls Royce—see Bebe put the danger in "Dangerous Money."

Money makes the world go round—but it makes the head go round also. See "Dangerous Money."

Bebe Daniels

PRESENTED BY
ADOLPH ZUKOR
& JESSE L. LASKY

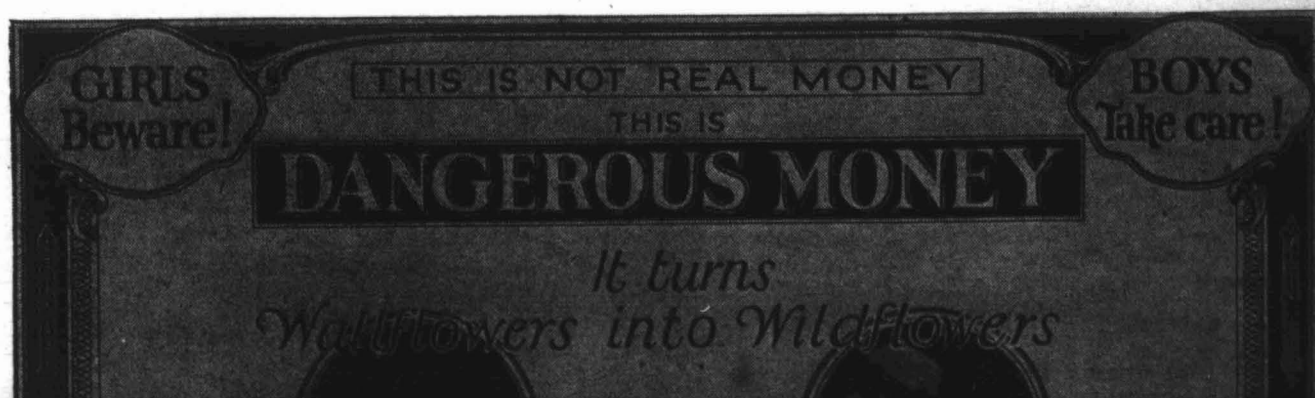
A
Paramount
Picture



By John Russell and on Robert Field—Directed by Frank Tuttle

Three-column Newspaper Advertisement

Not Real Money—but a Real Money



There's r
ash drawer
money hera
use it.

els in "Dangerous Money" NGEROUS MONEY" INTO GOLD

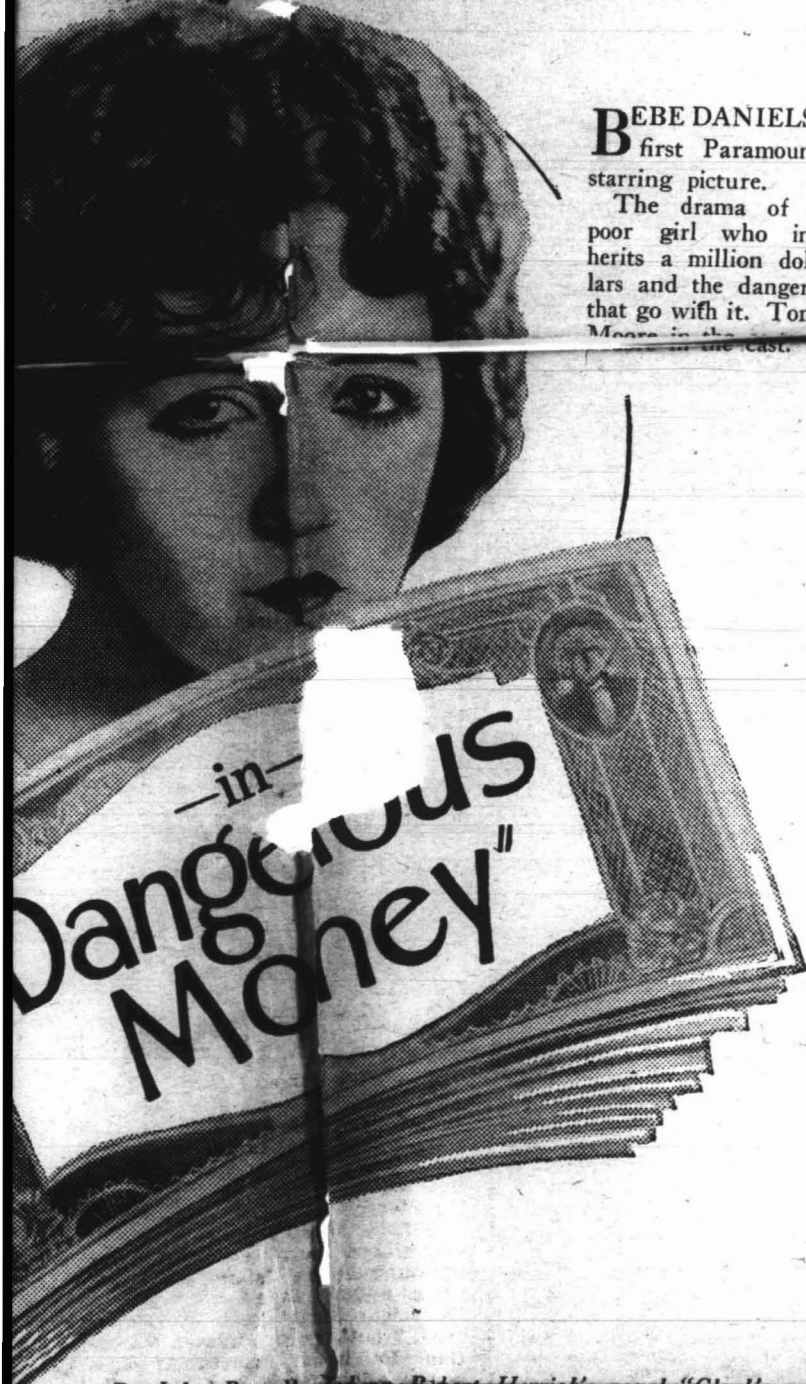
duction scenes; also cuts of one and two-column, and supplementary ads. Price list, Page 4.



Bebe Daniels

BEBE DANIELS' first Paramount starring picture.

The drama of a poor girl who inherits a million dollars and the dangers that go with it. Tom Moore in the cast.



By John Russell—Based on Robert Herrick's novel "Clark's Field"—Directed by Frank Tuttle—Scenario by Julie Herne

Three-column Newspaper Advertisement 3A

Real Money Getter!

There's real money for the cash drawer in this imitation-money herald. Play safe and use it.

The two cuts on the left give



Bebe Daniels
in the Paramount Picture
"Dangerous Money"

Production Mat 1PA



Bebe Daniels
in the Paramount Picture
"Dangerous Money"

Production Mat 1PB

TRAILER

You can get an excellent Service Trailer on "Dangerous Money."

This is 75 feet long and costs \$5 during the first 4 months after release date. Refund of \$1.50 if returned within two weeks.

After first 4 months cost is \$2.50. Refund of \$1.00 if returned within two weeks of shipment.

Ask your booker or order direct from National Screen Service, Inc. See Price List on page four.



Bebe Daniels
in
"Dangerous Money"
a
Paramount Picture

FROM gingham to silk, from slum to society—see what "Dangerous Money" does to Bebe in her first Paramount starring vehicle.

One-column Press Ad 1A



Two-column Supplementary Press Ad 2ASX

Ad or Program Shorts

The love story of a girl who inherited a million and let it go to her head—till life knocked it out.

From poverty and pots and pans, to prosperity and pleasure and peril—Bebe Daniels in "Dangerous Money."

If you've ever said in your life, "I wish I had a million dollars," be sure and see this picture.

Bebe as the girl who learned that a million dollars and no sense couldn't buy happiness.

Always a star in performance—now a star in fact. And Bebe makes good with a bang!

The drama of a girl who thought money was everything—and found it was anything but safe.

Whisked overnight from gingham to silk, from rolling pin to Rolls Royce—see Bebe put the danger in "Dangerous Money."

Money makes the world go round—but it makes the head go round also. See "Dangerous Money."



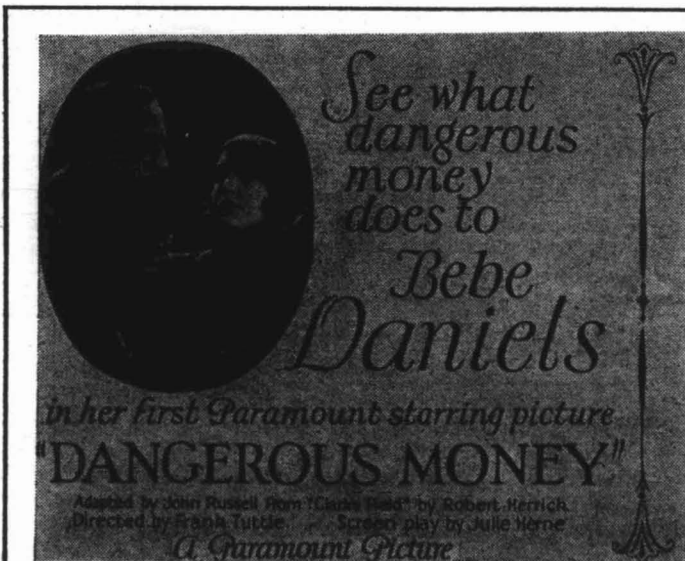
Three-column Newspaper Advertisement

Not Real Money—but a Real Money



(ABOVE)—Teaser front cover, novel and curiosity-arousing. The original is nicely colored.

(BELOW)—Back cover, with one-half left blank for theatre name, play dates, copy, etc.



This Space
for
Theatre Name,
Play Dates, etc.

There's
ash draw
money he
use it.

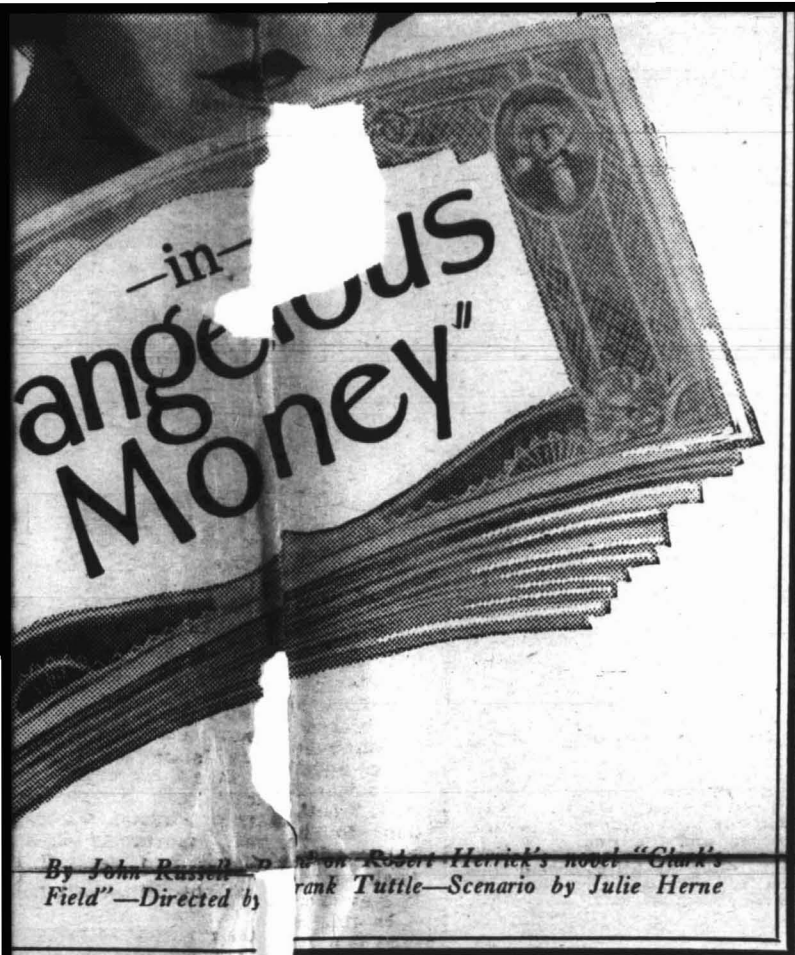
The two
you some

get the fu

Plenty
sert theat
and extra

Only \$

Ask to
local Para



in Dangerous Money

By John Russell—Based on Robert Herrick's novel "Clark's Field"—Directed by Frank Tuttle—Scenario by Julie Herne

One-column Newspaper Advertisement 3A

al Money Getter!

BOYS
take care!

There's real money for the cash drawer in this imitation-money herald. Play safe and use it.

The two cuts on the left give you some idea of the big kick in it but you have to see the

colorfully colored original to get the full effect.

Plenty of blank space to insert theatre name, play dates and extra copy.

Only \$3.00 per 1,000.

Ask to see a sample at your local Paramount exchange.

colored.

py, etc.

ce

me,

etc.

TRAILER

You can get an excellent Service Trailer on "Dangerous Money."

This is 75 feet long and costs \$5 during the first 4 months after release date. Refund of \$1.50 if returned within two weeks.

After first 4 months cost is \$2.50. Refund of \$1.00 if returned within two weeks of shipment.

Ask your booker or order direct from National Screen Service, Inc. See Price List on page four.

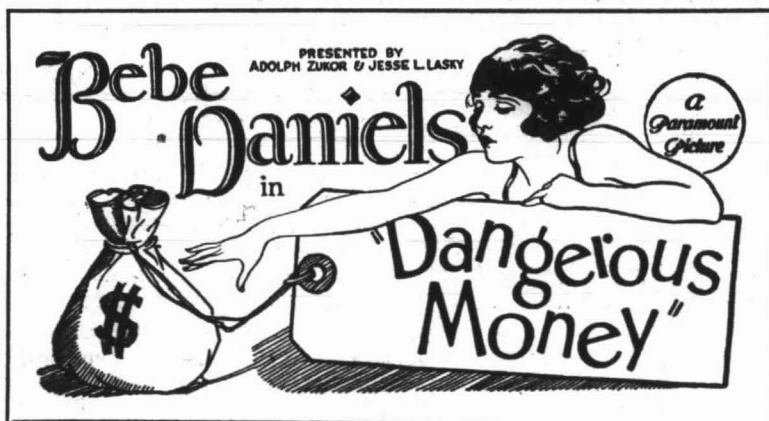


ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

Bebe Daniels
in
"Dangerous Money"
a
Paramount Picture

FROM gingham to silk, from slum to society—see what "Dangerous Money" does to Bebe in her first Paramount starring vehicle.

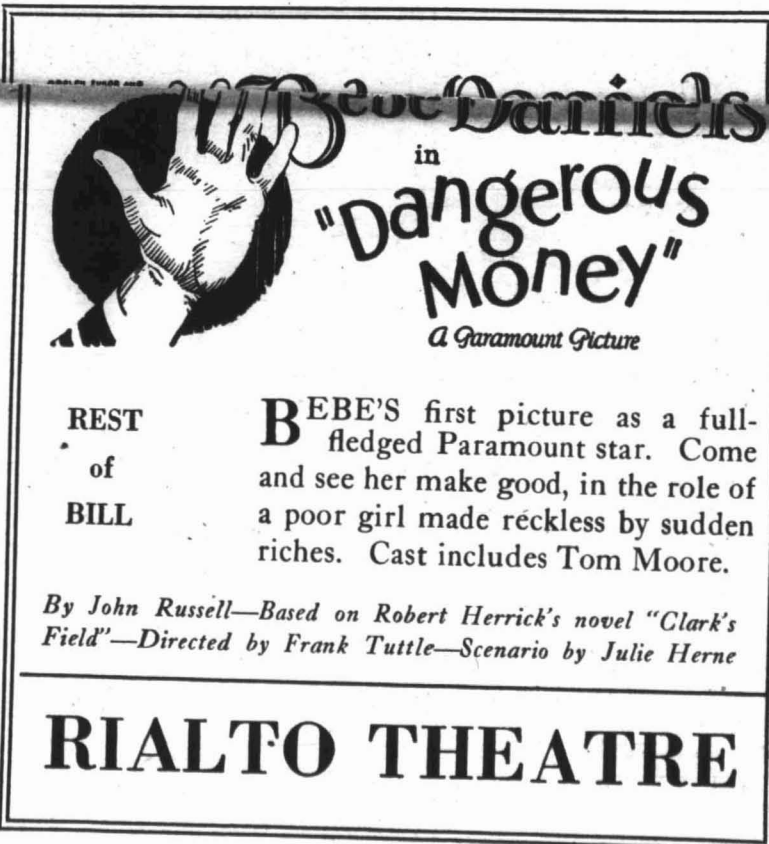
One-column Press Ad 1A



PRESENTED BY ADOLPH ZUKOR & JESSE L. LASKY

Bebe Daniels
in
"Dangerous Money"
a
Paramount Picture

Two-column Supplementary Press Ad 2ASX



Bebe Daniels
in
"Dangerous Money"
A Paramount Picture

REST of BILL

BEBE'S first picture as a full-fledged Paramount star. Come and see her make good, in the role of a poor girl made reckless by sudden riches. Cast includes Tom Moore.

By John Russell—Based on Robert Herrick's novel "Clark's Field"—Directed by Frank Tuttle—Scenario by Julie Herne

RIALTO THEATRE

Two-column Supplementary Press Ad 2AS



Bebe Daniels in "Dangerous Money"

GET THE PAPERS TO PRINT

Clip the stuff you want on this page and send it to the editors. Additional p

ADVANCE STORIES

Bebe Daniels Coming to the Rialto Theatre in Her First Paramount Star-Picture, "Dangerous Money"

IN MANAGERs announcement that "Dangerous Money," a new Paramount picture, is coming to the..... Theatre next.....for adays' run, screen fans will find several interesting facts. For one thing, the picture marks the debut of Bebe Daniels as a star in her own right. Then again, the photoplay introduces a newcomer in the directorial field, Frank Tuttle, not altogether unknown, since he gained no little fame as a scenario writer.

Miss Daniels, of course, needs no introduction to the millions who daily patronize the pictures. "Dangerous Money" is a particularly happy choice as her first starring vehicle, because it gives Bebe a splendid opportunity to display her talent.

The production is an adaptation by Julie Herne of Robert Herrick's absorbing novel, "Clark's Field." It is a swift-moving romance, depicting the adventures of a poverty-stricken but beautiful girl who comes into a fortune, only to realize in the end that easy money is dangerous money, and that wealth will not buy happiness and real love.

The supporting cast that surrounds the irresistible Bebe includes among others, Tom Moore, William Powell and Dolores Cassinelli.

There are any number of big scenes, the action centering about the Brooklyn waterfront, an Italian villa, an aristocratic finishing school and a fashionable New York hotel. Mr. Tuttle has given the picture a very careful production, and fans are assured of an hour's solid entertainment.

New Bebe Daniels Picture, "Dangerous Money," Shows Effect of Wealth on Little Boarding House "Slavey"

Bebe Daniels comes to the.....Theatre on..... next, in her first starring role for Paramount, "Dangerous Money," directed by Frank Tuttle.

The picture is based on Julie Herne's adaptation of the novel, "Clark's Field," by Robert Herrick.

In joining the constellation of screen stars, Bebe Daniels realizes a life-long ambition. It wasn't so very long ago that she was lending her beauty and talent to slapstick comedies. Then Cecil B. DeMille "discovered" her, and overnight millions of picture fans found a new idol to worship. Her climb to stardom has been steady and certain. It was inevitable that sooner or later she would receive the reward that her work so richly deserves.

In "Dangerous Money," Bebe has an ideal type of vehicle. The story deals with the effect that sudden wealth has upon a poor boarding house slavey. The backgrounds shift from the dingy boarding house on the Brooklyn waterfront to a fashionable school, then to a villa on Lake Como, in Italy, and back again to America in a New York hotel.

Great care was exercised in the selection of the cast. Tom Moore, Dolores Cassinelli, William Powell, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery play in support.

The picture also marks the debut of Frank Tuttle as a Paramount director, and if "pre-view" reports are to be taken at their face value, then he is well on the road toward directorial fame.

"Dangerous Money," Paramount Picture Starring Bebe Daniels, Romantic Story, Directed by Frank Tuttle

If picture titles mean anything, then fans have a treat coming in Paramount's "Dangerous Money," which is scheduled for an early showing at the.....Theatre. If there was a title that smacked of action and romance, this is it!

And the cast of players lends color to the belief that the photoplay is chock-full of the aforementioned ingredients. For example, there's Bebe Daniels, the star of the production, and where Bebe is, you are sure to find romance. Tom Moore is the stalwart, handsome hero, so it's easy to see where the action comes from. Add a vampish-looking female in the person of Dolores Cassinelli and a sophisticated villain, portrayed by William Powell, and you begin to realize that there's going to be plenty of excitement.

Those who read Robert Herrick's story, "Clark's Field," from which the picture was adapted by Julie Herne, know that it has romantic atmosphere and that rare, elusive quality—charm. It concerns a poor little boarding house starveling who leads a Cinderella-like existence until Fate transforms her into an heiress. The thought that money can buy anything, almost leads her to her destruction, but in the end, she wins out against adverse odds and finds happiness with her childhood sweetheart.

Bebe a Star in "Dangerous Money"

Tom Moore Heads Supporting Cast in New Paramount Picture

BEBE DANIELS has come into her own!

Long the favorite of millions of picture fans, Bebe has been rewarded by promotion to stardom and is now spoken of in the same breath with Gloria Swanson, Pola Negri, Tommy Meighan and the rest.

Miss Daniels' first production as a star in Paramount pictures is "Dangerous Money," which will be shown at theon

was adapted to the screen by Julie Herne from the novel, "Clark's Field," by Robert Herrick. The action is laid in the industrial district of Brooklyn under the shadow of the Brooklyn Bridge, at a fashionable girls' school in upper New York state and at Lake Como, Italy.

Tom Moore heads the supporting cast which includes William Powell, Dolores Cassinelli, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery.

Held Over

The Paramount picture, "Dangerous Money," starring Bebe Daniels, which was shown for the first time in on last and which was to have closed its run this evening, will be held over for another day by popular demand.

The picture is Bebe's first starring production under the Paramount banner. Tom Moore has the leading man's role and others are William Powell, Dolores Cassinelli and Mary Foy.

If you liked Bebe in "Sinners in Heaven," "Monsieur Beaucaire," etc., you'll fairly rave over her in "Dangerous Money."

STAR CUTS

Aside from the usual line of cuts on its productions, Paramount is prepared to supply exhibitors with cuts of all of its stars.

In the last column of the first page is the one-column star cut of Bebe Daniels. There are two styles of one-column cuts—the halftone and the line.

Halftones are all 65 screen and show up unusually well on any newspaper stock.

Star cuts may be obtained in one, two and three columns. There are also circle thumb-nail cuts in both coarse and fine screen.

By simply adding a little copy and border these cuts may be made into attractive ads. Price list of these and all other cuts and mats on "Dangerous Money" is to be found on the back page. Don't forget the number in ordering.

Lois' Sister, Roberta Wilson, in "Dangerous Money"

BEBE DANIELS has a protegee.

She is Diana Kane, or, as she is known to her friends, Roberta Wilson, sister of the charming Lois of "Covered Wagon" fame.

Miss Kane makes her motion picture debut in the cast of Bebe Daniels' first starring picture for Paramount, "Dangerous Money," coming to the Theatre next

"I do not want to shine in any reflected glory or to trade on my sister's reputation, so that is the reason I have taken the name Diana Kane. I want to stand on my own ability, whatever it may be," declares Miss Kane.

In speaking said:

Bebe Daniels is going to learn comedy first, for it is the basis of all drama. First the fundamentals—that we shall see."

Miss Wilson—that is, Miss Kane—has bobbed, brown hair, dark brown eyes and is five feet, four inches tall. She is fond of riding, swimming, all outdoor sports, in fact.

Constance Wilson is another of the famous family who has won fame on the screen.

"Dangerous Money" was adapted to the screen by Julie Herne from the story by John Russell. Frank Tuttle directed.

"Follies" Beauty Supports Bebe in First Star Picture

Even as a child, Jane Winton was ambitious to succeed on the stage. She has lived to see this ambition realized.

Miss Winton, like so many other young girls, went to New York and took a position as model in fashionable modiste's shop. Her work brought her to the notice of Michael Fokine, who picked her for the stage success, "Johannes Kreisler." Then followed an engagement in Ben All Hagin tableaux and finally the Ziegfeld Follies.

During the time Miss Winton has been in some extra work at Paramount's Long Island studio, she has appeared in "Zaza" and bits in "Monsieur Beaucaire" and "A Saint Devil," both starring Rudolph Valentino. But her real opportunity came when Adolph Zukor and Jesse Lasky met her at the Ritz-Carlton in New York.

In line with their policy of bringing new faces into Paramount pictures, these officials offered to have a screen test made of Miss Winton. The offer was accepted with alacrity and, well, Jane's first screen appearance under her new contract is in support of Bebe Daniels in the latter's first starring picture for Paramount, "Dangerous Money," which will be the feature next..... at the

READY-MADE PRESS

(Review No. 1)

THE Paramount picture, "Dangerous Money" is the feature at the Theatre this week. It brings Bebe Daniels to the screen in her first starring role. The screen play is an adaptation by Julie Herne of the story by John Russell, which, in turn, is based on Robert Herrick's novel "Clark's Field." Frank Tuttle directed the production as his first for Paramount.

The story has to do with pretty little Adele Clark (Miss Daniels) who leads a Cinderella-like

the Prince, and ward O'Connor complete the

Bebe Daniels "Dangerous Money" the of the old say "evil." As for little drudge she was content

There are any number of big scenes, the action centering about the Brooklyn waterfront, an Italian villa, an aristocratic finishing school and a fashionable New York hotel. Mr. Tuttle has given the picture a very careful production, and fans are assured of an hour's solid entertainment.

New Bebe Daniels Picture, "Dangerous Money," Shows Effect of Wealth on Little Boarding House "Slavey"

Bebe Daniels comes to the.....Theatre on..... next in her first starring role for Paramount, "Dangerous Money," directed by Frank Tuttle.

The picture is based on Julie Herne's adaptation of the novel, "Clark's Field," by Robert Herrick.

In joining the constellation of screen stars, Bebe Daniels realizes a life-long ambition. It wasn't so very long ago that she was lending her beauty and talent to slapstick comedies. Then Cecil B. DeMille "discovered" her, and overnight millions of picture fans found a new idol to worship. Her climb to stardom has been steady and certain. It was inevitable that sooner or later she would receive the reward that her work so richly deserves.

In "Dangerous Money," Bebe has an ideal type of vehicle. The story deals with the effect that sudden wealth has upon a poor boarding house slavey. The backgrounds shift from the dingy boarding house on the Brooklyn waterfront to a fashionable school, then to a villa on Lake Como, in Italy, and back again to America in a New York hotel.

Great care was exercised in the selection of the cast. Tom Moore, Dolores Cassinelli, William Powell, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery play in support.

The picture also marks the debut of Frank Tuttle as a Paramount director, and if "pre-view" reports are to be taken at their face value, then he is well on the road toward directorial fame.

"Dangerous Money," Paramount Picture Starring Bebe Daniels, Romantic Story, Directed by Frank Tuttle

If picture titles mean anything, then fans have a treat coming in Paramount's "Dangerous Money," which is scheduled for an early showing at the..... Theatre. If there was a title that smacked of action and romance, this is it!

And the cast of players lends color to the belief that the photoplay is chock-full of the aforementioned ingredients. For example, there's Bebe Daniels, the star of the production, and where Bebe is, you are sure to find romance. Tom Moore is the stalwart, handsome hero, so it's easy to see where the action comes from. Add a vampish-looking female in the person of Dolores Cassinelli and a sophisticated villain, portrayed by William Powell, and you begin to realize that there's going to be plenty of excitement.

Those who read Robert Herrick's story, "Clark's Field," from which the picture was adapted by Julie Herne, know that it has romantic atmosphere and that rare, elusive quality—charm. It concerns a poor little boarding house starveling who leads a Cinderella-like existence until Fate transforms her into an heiress. The thought that money can buy anything, almost leads her to her destruction, but in the end, she wins out against adverse odds and finds happiness with her childhood sweetheart.

Miss Daniels has a role that allows her full scope for her unique talent. Add to that the fact that it is her first starring role, and it isn't difficult to believe the advance reports that credit her with giving one of the best performances of her notable screen career.

The picture is Frank Tuttle's first for Paramount.

Bebe Daniels Comes Into a Fortune as Star in Newest Paramount Picture—Tom Moore Has Leading Man's Role

What an agreeable surprise for anyone—and what picture possibilities there are in such an event!

From gingham to gorgeous gowns, from a dingy boarding house on the Brooklyn waterfront to a palatial villa on Lake Como, Italy—and how you'll love Bebe as pretty Adele Clark!

"Dangerous Money" brings it all to the screen at the..... Theatre within the next few days. The picture, Bebe's first starring production for Paramount, is an adaptation by Julie Herne of the popular novel, "Clark's Field." It tells of a poor, though unusually pretty young girl, who opens her eyes one morning to find herself heiress to more money than she ever even dared believe there was in the entire world.

Bebe does the natural thing—gets away from the boarding house and everything connected with it as quickly as possible, outfits herself in raiment befitting a queen and hies herself abroad to acquire that "Old World culture."

But what becomes of romance in the meantime? It has just begun, thinks Bebe, for money can buy anything—even love and happiness. But that's where she was wrong, for her little girlhood romance was almost "finished" and when she realizes it—the picture shows it all in a delightfully entertaining manner—and we wouldn't want to spoil your evening's entertainment for the world.

Take a tip and take a trip down to the..... Get away from the radio for one night, at least, and really enjoy yourself.

They don't make any better pictures than "Dangerous Money."

Bebe Due Soon

Bebe Daniels, as the star of the Paramount picture, "Dangerous Money," is due at the..... Theatre during the week of..... next.

"Dangerous Money" is Miss Daniels' first Paramount star picture, adapted to the screen by Julie Herne and directed by Frank Tuttle.

Tom Moore has the leading man's role and other big names in the strong supporting cast include William Powell, Dolores Cassinelli, Mary Foy and Edward O'Connor.

Here's Bebe's best!

Dolores Cassinelli, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery.

Held Over

The Paramount picture, "Dangerous Money," starring Bebe Daniels, which was shown for the first time in..... on..... last and which was to have closed its run this evening, will be held over for another day by popular demand.

The picture is Bebe's first starring production under the Paramount banner. Tom Moore has the leading man's role and others are William Powell, Dolores Cassinelli and Mary Foy.

If you liked Bebe in "Sinners in Heaven," "Monsieur Beaucaire," etc., you'll fairly rave over her in "Dangerous Money."

STAR CUTS

Aside from the usual line of cuts on its productions, Paramount is prepared to supply exhibitors with cuts of all of its stars.

In the last column of the first page is the one-column star cut of Bebe Daniels. There are two styles of one-column cuts—the halftone and the line.

Halftones are all 55 screen and show up unusually well on any newspaper stock.

Star cuts may be obtained in one, two and three columns. There are also circle thumb-nail cuts in both coarse and fine screen.

By simply adding a little copy and border these cuts may be made into attractive ads. Price list of these and all other cuts and mats on "Dangerous Money" is to be found on the back page.

Don't forget the number in ordering.

outdoor spots. Swimming, all Constance Wilson is another won fame v family who has the screen. "Dangerous Money" was adapted to e screen by Julie Herne from he story by John Russell. Fr k Tuttle directed.

"Follies" I Bebe in Beauty Supports First Star Picture

Even as a child, Jane Winton was ambitious to succeed on the stage. She has lived up to see this ambition realized.

Miss Winton, like so many other young girls, went to New York as a model in fashionable dress. Her work brought her on a place in the backstage success. Then followed an engagement in the Ziegfeld tableaux and final Follies.

During this time Miss Winton has sandwiched in some extra work. Paramount's "Fog Bound" and "Zaza" and bits in "Monsieur Beaucaire" and "A Saint Devil," both starring Rudolph Valentino. But when Adele's real opportunity came, she took it at the Ritz-Carlton.

In line with their policy of bringing new faces into Paramount pictures, these officials offered to have a screen test made of Miss Winton. The offer was accepted. Well, Jane's first screen appearance in her new contract is in support of Bebe Daniels in the latter's first starring picture for Paramount, "Dangerous Money," which will be the feature next....

READY-MADE PRESS

(Review No. 1)

THE Paramount picture, "Dangerous Money," is the feature at the..... Theatre this week. It brings Bebe Daniels to the screen in her first starring role. The screen play is an adaptation by Julie Herne of the story by John Russell, which, in turn, is based on Robert Herrick's novel "Clark's Field." Frank Tuttle directed the production as his first for Paramount.

The story has to do with pretty little Adele Clark (Miss Daniels) who leads a Cinderella-like existence as maid of all work in her aunt's dingy boarding house.

Then one day Adele's fairy-godmother appears in the guise of the family lawyer, but instead of bringing along a golden carriage and all that goes with it, he literally drops a million dollars into the astonished girl's lap for her to do with as she sees fit.

What a change a few weeks. Our Adele first in a fashionable girls' school, then more or less firmly established in a luxurious villa on Lake Como, Italy, where she has gone to acquire a coating of "Old World culture." Dukes, Lords and even a couple of Princes thrown in for good measure are falling over each other's feet to please her. Adele was right, money can do anything—even buy love and happiness. She did not know her new-found associates were but a pack of scheming aristocrats.

Then Tim Sullivan, who had loved Adele back in the States, turns up. Of course, Adele is glad to see him, but he doesn't seem to mix very well with the girl's gay spenders. He pleads with Adele, tries to reason with her, showing, or rather trying to show her the folly of her ways, of throwing her wealth to the winds, but to no avail.

The finding of a new will of the Clarks brings Adele and her newly-acquired nobleman-husband back to America on the jump. There is a scene in a New York hotel—a fire, during which the Prince shows his true colors and flees to save himself. It ends in a tragedy—for the Prince, that is. For Tim is the sole beneficiary of the new will, but it matters not now for with Adele and him it is a case of fifty-fifty—in everything.

If "Dangerous Money" is an example of what we are to expect from Bebe Daniels in the future, we say "Hurry 'em along, Paramount!"

Tom Moore has the leading man's role opposite the star, as Tim Sullivan. William Powell plays

the Prince, and Edward O'Connor complete the cast.

Bebe Daniels' "Dangerous Money" is the..... of the old saying "As little drudge as she was, she was content." Sullivan's love Adele's trouble received a rude "Dangerous Money" is a study in backgrounds.

humor and pathos have been cleverly handled and the result is bound to be a jority of film fans.

Miss Daniels is marvelous. Her performance is most talented.

When it comes to handsome fits the bill. Tom proves it with his performance. and Dolores Cassinelli's supporting cast.

To Frank Tuttle, slice of credit. but, and if you listen to add,

Bebe's here. Came to starring picture "Dangerous Money."

Bebe was in this one. Go see "Dangerous Money."

Tom Moore cast playing in. You'll enjoy

outdoor sports, swimming, all in fact. Constance of the famous won fame by "Dangerous Money" was adapted to the screen by Julie Herne from the story by John Russell. Frank Tuttle directed.

Bebe Daniels' first Paramount starring production. Tom Moore, as Tim Sullivan, has the leading man's role opposite the star. William Powell is the scheming Prince Arnolfo da Pescia who weds the beautiful Bebe through trickery. Mary Foy is Bebe's aunt, keeper of a boarding house where Adele (Bebe), before she falls into the million that is, toils daily in the kitchen. Dolores Cassinelli, Charles Slattery, Peter Lang and Edward O'Connor complete the cast.

Frank Tuttle directed the picture which was adapted to the screen by Julie Herne from the story by John Russell, which is based on Robert Herrick's novel, "Clark's Field."

See what you think of Bebe in a story all her own!

"Dangerous Money," an adaptation by Julie Herne of the story by John Russell which, in turn, is based on the novel, "Clark's Field," by Robert Herrick, comes to the Theatre for a days' run on next. Frank Tuttle directed the production, his first for Paramount.

Tom Moore has the leading man's role opposite the star. Others in the supporting cast include Dolores Cassinelli, William Powell, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery.

"Follies" Beauty Supports Bebe in First Star Picture

Even as a child, Jane Winton was ambitious to succeed on the stage. She has lived to see this ambition realized.

Miss Winton, like so many other young girls, went to New York and took a position as model in a fashionable shop. Hard work brought her on a place in the ballet Michael Fokine picked for the stage success "Johannes Kreisler." Then followed an engagement in a Ben Ali Hagg the Ziegfeld Follies.

During this time Miss Winton had sandwiched in some extra work at Paramount's Long Island studio in "Fog Bound," "Zaza" and bits in "Monsieur Beaucaire" and "A Sainted Devil," both starring Rudolph Valentino. But her real opportunity came when Adele Zukor and Jesse L. Lasky met her at the Ritz-Carlton.

In line with their policy of bringing new faces into Paramount pictures, these officials offered to have a screen test made of Miss Winton. The offer was accepted with alacrity and appearance in her new contract under her new contract of Bebe Daniels in the starring picture for "Dangerous Money," which will be the feature next.

Closes Run Today

The final showings of the Paramount picture, "Dangerous Money," starring Bebe Daniels, which opened at the Theatre last will take place there this afternoon and evening.

The story is one of a poor young girl who falls heir to a million dollars. It tells in an interesting and often amusing manner of how her girlhood love affair goes on the rocks—how she finally comes to her senses. It carries audiences from the East River section of Brooklyn to a fashionable finishing school for girls in upper New York state, then to Lake Como, and back to New York again—and it's action all through.

Go see Bebe's first as a star. Then watch out for her others.

A Short Story, Entitled "Coincidence"—or How Tom Moore Cooled Off—A Scene Not Called for in Script

The long arm of coincidence sometimes reaches out and takes a motion picture director by the scruff of the neck, producing effects he never dreamed of, lending color and reality to a scene beyond his fondest hopes. Sometimes, but not often; and the rarity of such instances makes this worth recording.

Frank Tuttle's company of players, including Bebe Daniels, Tom Moore, William Powell and Dolores Cassinelli journeyed up to Connecticut to make some outdoor scenes for "Dangerous Money." In one of the scenes Miss Daniels, the heroine, stands on a terrace overlooking the water, bemoaning the hurried departure of her young American lover (Tom Moore) who has come all the way to Lake Como, Italy, to see her.

"Let's get a deep feeling into this, Miss Daniels," said Mr. Tuttle, the director, as the cameras were about to shoot. "Think how you'll miss him. He's going out of your life, perhaps forever."

Just then, as the cameras began to grind, there came a loud splash from the water below the terrace. Tom Moore, frolicking around in a bathing suit, had fallen off the float. The cameras couldn't see him, Mr. Tuttle didn't stage his sad predicament, but Miss Daniels, leaning over the edge of the terrace with outstretched arms, took in the full significance of the scene—and acted superbly.

Tom didn't drown. He's a pretty fair swimmer, and as soon as he had recovered his breath and his bearings he was climbing back up on the float again.

Meanwhile, Mr. Tuttle watched Miss Daniel's display of emotion with enthusiastic admiration.

"Great!" he said when the scene was finished.

"It's a gift," said Bebe.

"Dangerous Money," directed by Frank Tuttle, is a story of a poor young girl who suddenly finds herself heiress to untold wealth.

MADE PRESS REVIEWS

1) Dangerous Money Theatre play is an adaptation by John Russell of Robert Herrick's novel. Frank Tuttle directed the production.

pretty little Adele, a Cinderella-like figure in her aunt's dingy boarding house. Her godmother appears, but instead of a million dollars inheritance she is left to do with as she pleases.

the Prince, and Dolores Cassinelli, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery complete the cast.

(Review No. 2)

Bebe Daniels' first Paramount starring picture, "Dangerous Money," which opened last night at the Theatre, once again proves the truth of the old saying that "money is the root of all evil." As long as Adele Clark was a miserable little drudge in her aunt's dingy boarding house, she was contented to bask in the sunshine of Tim Sullivan's love. The minute Fortune favored her, Adele's troubles began and her romance with Tim received a rude shock.

"Dangerous Money," which Julie Herne adapted from Robert Herrick's gripping novel, "Clark's Field," is a study in vivid contrasts and picturesque backgrounds, ranging from the Brooklyn water-front to the Italian Riviera.

Bebe Weeps Real Tears in "Dangerous Money," First Starring Picture for Paramount—Tom Moore in Cast

Miss Bebe Daniels weeps real tears in "Dangerous Money." Not just a glint of moisture, hurriedly dabbed with a handkerchief, but a gentle April shower. In two close-up scenes large tear-drops can be plainly seen, chasing each other down Miss Daniels' cheeks.

While the cameras were filming this emotional scene, a little string orchestra played the Harlequin Serenade, the cello planted between two light screens, and the violinist standing so close to the Cooper-Hewitt lights at the edge of the set that his face took on mottled—purple hues. Frank Tuttle, the director, had made no effort to rehearse Miss Daniels in the scene. Instead he had talked to her quietly in a corner for three or four minutes, summoning up for her imagination, the pathetic plight of poor Adele Clark, the heroine of the story.

When it was over, Mr. Tuttle shook his head in awe and admiration. "I don't know how she does it," he said. "The only explanation I can figure out, is this: in addition to filling her mind with the pathetic situation in this particular story, she concentrates on some tragic episode in her own life, an unhappy incident of childhood, or something concerning her mother. By auto-suggestion, she focuses her mind on this old grief, it becomes fresh and poignant and real.... and she cries. A man couldn't do that. His logical mind would keep intruding with a message, 'This is only make-believe,' and that attitude never could bring tears."

Tom Moore is Miss Daniels' leading man in the production, an adaptation by Julie Herne of the story by John Russell, which will be shown next and at the Theatre.

There's a big all-star cast playing in support.

humor and pathos that were ingrained in the story have been cleverly brought out in the photoplay, and the result is a picture, full of heart interest, that is bound to appeal to the overwhelming majority of film fans.

Miss Daniels gives a performance little short of marvelous. Her sincerity, vivacity and personality are invaluable assets and stamp her as one of the most talented, if newest, of our screen luminaries.

When it comes to playing the part of a young and handsome Irish contractor, there is none who fits the bill more admirably than Tom Moore, and Tom proves it by giving a characteristically fine performance. William Powell, as the suave villain, and Dolores Cassinelli, round out an excellent supporting cast.

To Frank Tuttle, who directed, goes a generous slice of credit. This picture marks his directorial debut, but, and if it's a sample of what he can do, we can add, "Bring on the rest!"

Bebe's here!

Came to the Theatre yesterday in her first starring picture for Paramount, "Dangerous Money."

Bebe was never so alluring, so magnetic as in this one. Go see her put the danger in "Dangerous Money."

Tom Moore is leading man and there's a great cast playing in support.

You'll enjoy it!

A Short One

Bebe Daniels Takes Fencing Lessons for New Paramount Picture, "Dangerous Money"—Is Now Past-Master of Art

Bebe Daniels took fencing lessons recently from the champion fencer of Italy and Dolores Cassinelli, a prominent member of the cast of her first Paramount star picture, "Dangerous Money," coming next to the Theatre.

Giacinto Sanges, the Italian champion, appeared in fencing tournaments in the Seventy-First Regiment Armory in New York City. Miss Cassinelli, also an expert with the foil, initiated Miss Daniels in the art of lunge, thrust and parry.

In the picture the star is seen fencing with William Powell, who plays the part of an Italian prince.

Tom Moore is Miss Daniels' leading man in the production, which is an adaptation by Julie Herne of the story by John Russell, based on Robert Herrick's novel, "Clark's Field."

A Hot One!

Motion pictures are, admittedly, full of a number of things, most of which are the especial care of the property man who is assigned to the production. But in making "Dangerous Money," Bebe Daniels' first starring picture for Paramount, Director Frank Tuttle was up against a problem that even the ever-resourceful property man could not solve satisfactorily.

The script called for an introductory close-up of a woman, seen through a gradually evaporating cloud of steam coming from a kettle. The usual means for securing vapor were resorted to, but the clouds were not dense enough and the cameraman could not get the desired effect. The boilers in the Long Island studio being unused during the warm weather, there did not seem to be any possible source of supply for a nice, thick cloud of steam.

Suddenly J. Roy Hunt, the cameraman, bethought him of a way out. He backed his automobile, which is one of the new steam-driven variety, right onto the studio floor, and there amid satisfying billows of vapor supplied by his car, the scene was finally photographed.

"Dangerous Money," with Tom Moore, William Powell, Dolores Cassinelli and others just as well known playing in support of the star, comes to the Theatre next for a run of days.

outdoor sports, swimming, and tennis, in fact. Constance of the famous won fame by "Dangerous Money" was adapted to the screen by Julie Herne from Russell. Frank Tuttle directed.

"Follies" Beauty Supports Bebe in First Star Picture

Even as a child, Jane Winton was ambitious to succeed on the stage. She has lived up to this ambition. Miss Winton, like so many other young girls, went to New York and took a position as model in a fashionable shop. Her work brought her to the attention of Michael, a place in the ballet. Then followed "Johannes Kreisler." Ben Ali Hag the Ziegfeld. During this time Miss Winton had sandwiched in some extra work at Paramount's Long Island studio in "Fog Bound," "Zaza" and bits in "Monsieur Beaucaire" and "A Sainted Devil," both starring Rudolph Valentino. But her real opportunity came when Adolphe Zukor and Jesse L. Lasky met her at the Ritz-Carlton. In line with their policy of bringing new faces into Paramount pictures, these officials offered to have a screen test made of Miss Winton. The offer was accepted with alacrity and well, Jane's first screen appearance under her new contract is in support of Bebe Daniels in the latter's first starring picture for Paramount, "Dangerous Money," which will be the feature next.

"Dangerous Money" is Bebe Daniels' first Paramount starring production. Tom Moore, as Tim Sullivan, has the leading man's role opposite the star. William Powell is the scheming Prince Arnolfo da Pescaia who weds the beautiful Bebe through trickery. Mary Foy is Bebe's aunt, keeper of a boarding house where Adele (Bebe), before she falls into the million that is, tells daily in the kitchen. Dolores Cassinelli, Charles Slattery, Peter Lang and Edward O'Connor complete the cast.

Frank Tuttle directed the picture which was adapted to the screen by Julie Herne from the story by John Russell, which is based on Robert Herrick's novel, "Clark's Field." See what you think of Bebe in a story all her own!

Closes Run Today

The final showings of the Paramount picture, "Dangerous Money," starring Bebe Daniels, which opened at the Theatre last night, will take place there this afternoon and evening. The story is one of a poor young girl who falls heir to a million dollars. It tells in an interesting and often amusing manner of how her girlhood love affair goes on the rocks—how she finally comes to her senses. It carries audiences from the East River section of Brooklyn to a fashionable finishing school for girls in upper New York state, then to Lake Como, and back to New York again—and it's action all through. Go see Bebe's first as a star. Then watch out for her others.

MADE PRESS REVIEWS

1) Dangerous Money... Theatre... play is an adaptation by John Russell of Robert Herrick's novel. The director, Frank Tuttle, has pretty little Adele Clark as a Cinderella-like heroine in her aunt's dingy... godmother appears, but instead of age and all that goes for a million dollars into her to do with as she

the Prince, and Dolores Cassinelli, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery complete the cast.

(Review No. 2)

Bebe Daniels' first Paramount starring picture, "Dangerous Money," which opened last night at the Theatre, once again proves the truth of the old saying that "money is the root of all evil." As long as Adele Clark was a miserable little drudge in her aunt's dingy boarding house, she was contented to bask in the sunshine of Tim Sullivan's love. The minute Fortune favored her, Adele's troubles began and her romance with Tim received a rude shock. "Dangerous Money," which Julie Herne adapted from Robert Herrick's gripping novel, "Clark's Field," is a study in vivid contrasts and picturesque backgrounds, ranging from the Brooklyn water-

front to the... those subtle touches of humor and pathos that were ingrained in the story have been cleverly brought out in the photoplay, and the result is a picture, full of heart interest, that is bound to appeal to the overwhelming majority of film fans. Miss Daniels gives a performance little short of marvelous. Her sincerity, vivacity and personality are invaluable assets and stamp her as one of the most talented, if newest, of our screen luminaries. When it comes to playing the part of a young and handsome Irish contractor, there is none who fits the bill more admirably than Tom Moore, and Tom proves it by giving a characteristically fine performance. William Powell, as the suave villain, and Dolores Cassinelli, round out an excellent supporting cast. To Frank Tuttle, who directed, goes a generous slice of credit. This picture marks his directorial debut, but, and if it's a sample of what he can do, we can add, "Bring on the rest!"

humor and pathos that were ingrained in the story have been cleverly brought out in the photoplay, and the result is a picture, full of heart interest, that is bound to appeal to the overwhelming majority of film fans.

Miss Daniels gives a performance little short of marvelous. Her sincerity, vivacity and personality are invaluable assets and stamp her as one of the most talented, if newest, of our screen luminaries.

When it comes to playing the part of a young and handsome Irish contractor, there is none who fits the bill more admirably than Tom Moore, and Tom proves it by giving a characteristically fine performance. William Powell, as the suave villain, and Dolores Cassinelli, round out an excellent supporting cast.

To Frank Tuttle, who directed, goes a generous slice of credit. This picture marks his directorial debut, but, and if it's a sample of what he can do, we can add, "Bring on the rest!"

A Short One

Bebe's here! Came to the Theatre yesterday in her first starring picture for Paramount, "Dangerous Money." Bebe was never so alluring, so magnetic as in this one. Go see her put the danger in "Dangerous Money." Tom Moore is leading man and there's a great cast playing in support. You'll enjoy it!

Select Notes on the International Sunday School Lesson—1932. "Dangerous Money," an adaptation by Julie Herne of the story by John Russell which, in turn, is based on the novel, "Clark's Field," by Robert Herrick, comes to the Theatre for a 10 days' run on... next. Frank Tuttle directed the production, his first for Paramount.

Tom Moore has the leading man's role opposite the star. Others in the supporting cast include Dolores Cassinelli, William Powell, Mary Foy, Edward O'Connor, Peter Lang and Charles Slattery.

A Short Story, Entitled "Coincidence"—or How Tom Moore Cooled Off—A Scene Not Called for in Script

The long arm of coincidence sometimes reaches out and takes a motion picture director by the scruff of the neck, producing effects he never dreamed of, lending color and reality to a scene beyond his fondest hopes. Sometimes, but not often; and the rarity of such instances makes this worth recording.

Frank Tuttle's company of players, including Bebe Daniels, Tom Moore, William Powell and Dolores Cassinelli journeyed up to Connecticut to make some outdoor scenes for "Dangerous Money." In one of the scenes Miss Daniels, the heroine, stands on a terrace overlooking the water, bemoaning the hurried departure of her young American lover (Tom Moore) who has come all the way to Lake Como, Italy, to see her.

"Let's get a deep feeling into this, Miss Daniels," said Mr. Tuttle, the director, as the cameras were about to shoot. "Think how you'll miss him. He's going out of your life, perhaps forever."

Just then, as the cameras began to grind, there came a loud splash from the water below the terrace. Tom Moore, frolicking around in a bathing suit, had fallen off the float. The cameras couldn't see him, Mr. Tuttle didn't stage his sad predicament, but Miss Daniels, leaning over the edge of the terrace with outstretched arms, took in the full significance of the scene—and acted superbly.

Tom didn't drown. He's a pretty fair swimmer, and as soon as he had recovered his breath and his bearings he was climbing back up on the float again.

Meanwhile, Mr. Tuttle watched Miss Daniel's display of emotion with enthusiastic admiration.

"Great!" he said when the scene was finished.

"It's a gift," said Bebe.

"Dangerous Money," directed by Frank Tuttle, is a story of a poor young girl who suddenly finds herself heiress to untold wealth.

Bebe Weeps Real Tears in "Dangerous Money," First Starring Picture for Paramount—Tom Moore in Cast

Miss Bebe Daniels weeps real tears in "Dangerous Money." Not just a glint of moisture, hurriedly dabbed with a handkerchief, but a gentle April shower. In two close-up scenes large tear-drops can be plainly seen, chasing each other down Miss Daniels' cheeks.

While the cameras were filming this emotional scene, a little string orchestra played the Harlequin Serenade, the cello planted between two light screens, and the violinist standing so close to the Cooper-Hewitt lights at the edge of the set that his face took on mottled—purple hues. Frank Tuttle, the director, had made no effort to rehearse Miss Daniels in the scene. Instead he had talked to her quietly in a corner for three or four minutes, summoning up for her imagination, the pathetic plight of poor Adele Clark, the heroine of the story.

When it was over, Mr. Tuttle shook his head in awe and admiration. "I don't know how she does it," he said. "The only explanation I can figure out, is this: in addition to filling her mind with the pathetic situation in this particular story, she concentrates on some tragic episode in her own life, an unhappy incident of childhood, or something concerning her mother. By auto-suggestion, she focuses her mind on this old grief, it becomes fresh and poignant and real.... and she cries. A man couldn't do that. His logical mind would keep intruding with a message, 'This is only make-believe,' and that attitude never could bring tears."

Tom Moore is Miss Daniels' leading man in the production, an adaptation by Julie Herne of the story by John Russell, which will be shown next... and... at the Theatre.

There's a big all-star cast playing in support.

Bebe Daniels Takes Fencing Lessons for New Paramount Picture, "Dangerous Money"—Is Now Past-Master of Art

Bebe Daniels took fencing lessons recently from the champion fencer of Italy and Dolores Cassinelli, a prominent member of the cast of her first Paramount star picture, "Dangerous Money," coming next... to the Theatre.

Giacinto Sanges, the Italian champion, appeared in fencing tournaments in the Seventy-First Regiment Armory in New York City. Miss Cassinelli, also an expert with the foil, initiated Miss Daniels in the art of lunge, thrust and parry.

In the picture the star is seen fencing with William Powell, who plays the part of an Italian prince.

Tom Moore is Miss Daniels' leading man in the production, which is an adaptation by Julie Herne of the story by John Russell, based on Robert Herrick's novel, "Clark's Field."

A Hot One!

Motion pictures are, admittedly, full of a number of things, most of which are the especial care of the property man who is assigned to the production. But in making "Dangerous Money," Bebe Daniels' first starring picture for Paramount, Director Frank Tuttle was up against a problem that even the ever-resourceful property man could not solve satisfactorily.

The script called for an introductory close-up of a woman, seen through a gradually evaporating cloud of steam coming from a kettle. The usual means for securing vapor were resorted to, but the clouds were not dense enough and the cameraman could not get the desired effect. The boilers in the Long Island studio being unused during the warm weather, there did not seem to be any possible source of supply for a nice, thick cloud of steam.

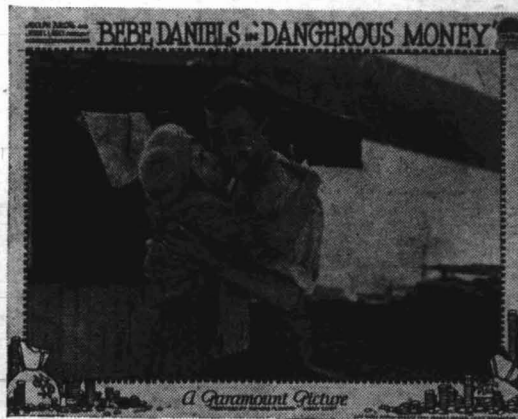
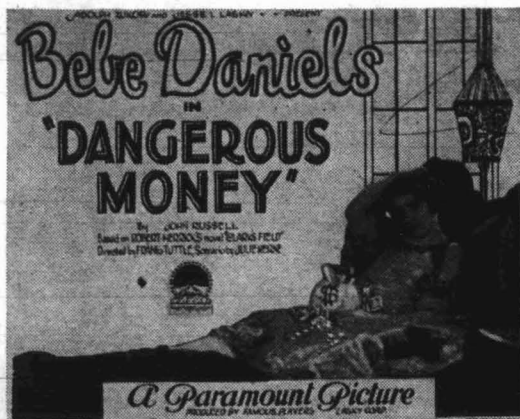
Suddenly J. Roy Hunt, the cameraman, bethought him of a way out. He backed his automobile, which is one of the new steam-driven variety, right onto the studio floor, and there amid satisfying billows of vapor supplied by his car, the scene was finally photographed.

"Dangerous Money," with Tom Moore, William Powell, Dolores Cassinelli and others just as well known playing in support of the star, comes to the Theatre next... for a run of... days.



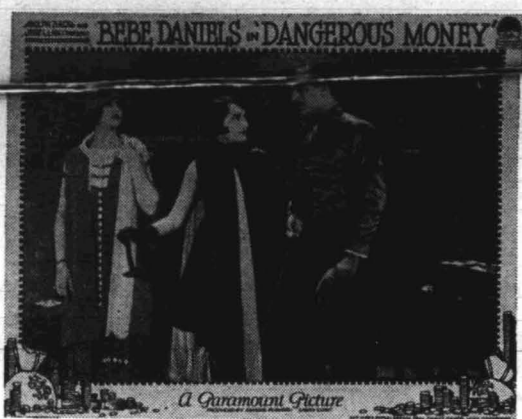
Bebe Daniels in "Dangerous Money" GOOD-AS-GOLD PAPER WITH

"If It's Worth Running, It's Worth Winning"



It's Colored INSERT CARDS

Inserts cards are the handy of the poster family—you find a dozen different for them. And they're ch



SET OF EIGHT COLORED LOBBY CARDS

Price List for Advertising Material

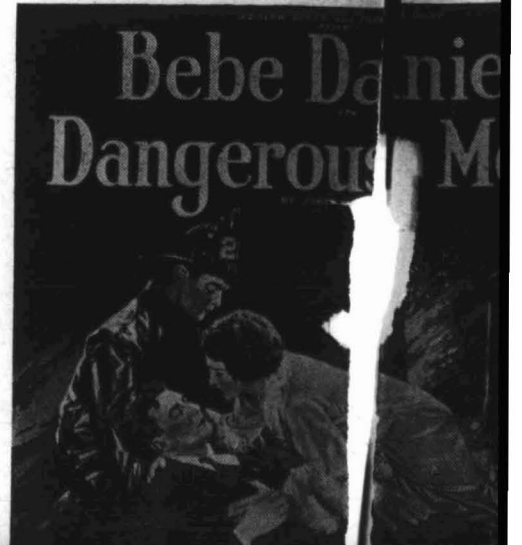
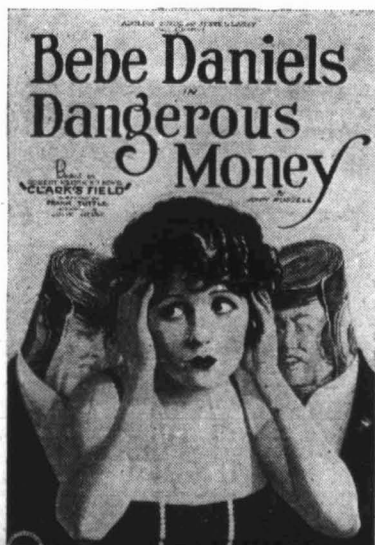
All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

For Outdoor Advertising		MATS, ADVERTISING, PRODUCTION, ETC.	
POSTERS		FOR GENERAL EXPLOITATION	
One Sheet (1A and 1B).....	\$.15	GILT-EDGED FRAMES, (Size 17 x 43 in.)..	1.50
Three Sheet (3A and 3B).....	.45	Insert Cards (14 x 36 in. to fit above).....	.25
Six Sheet (6A).....	.75	22 x 28 Gilt Frames.....	1.50
Twenty-four Sheet (24A).....	2.40	Heralds, per thousand.....	3.00
PHOTOS FOR YOUR LOBBY		Window Card.....	.07
22 x 28 (Colored).....	.40	Announcement Slide.....	.15
11 x 14 Set of Eight (Colored).....	.60	Publicity Photos, Each.....	.10
STAR CUTS OF BEBE DANIELS		Trailers—National Screen Service	
One Column (two styles).....	.25	126 W. 46th St., New York City	
Two Column.....	.40	845 So. Wabash Ave., Chicago, Ill.	
Three Column.....	.90	917 So. Olive Street, Los Angeles, Cal.	
Circle Thumbnail (Coarse or Fine).....	.15	284 Turk St., San Francisco.	
For Newspaper Ads			
ADVERTISING CUTS			
One Column.....	.35		
Two Column.....	.65		
Supplementary (Two Column) (Two Styles).....	.25		

Press Books and Music Cues are gratis.

Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



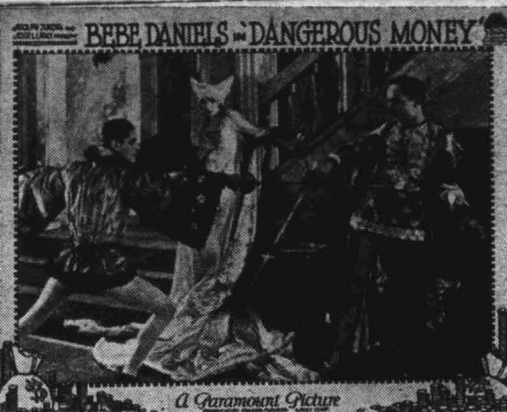
els in "Dangerous Money" APER WITH GET-'EM-IN PUNCH

th Running, It's Worth Advertising"

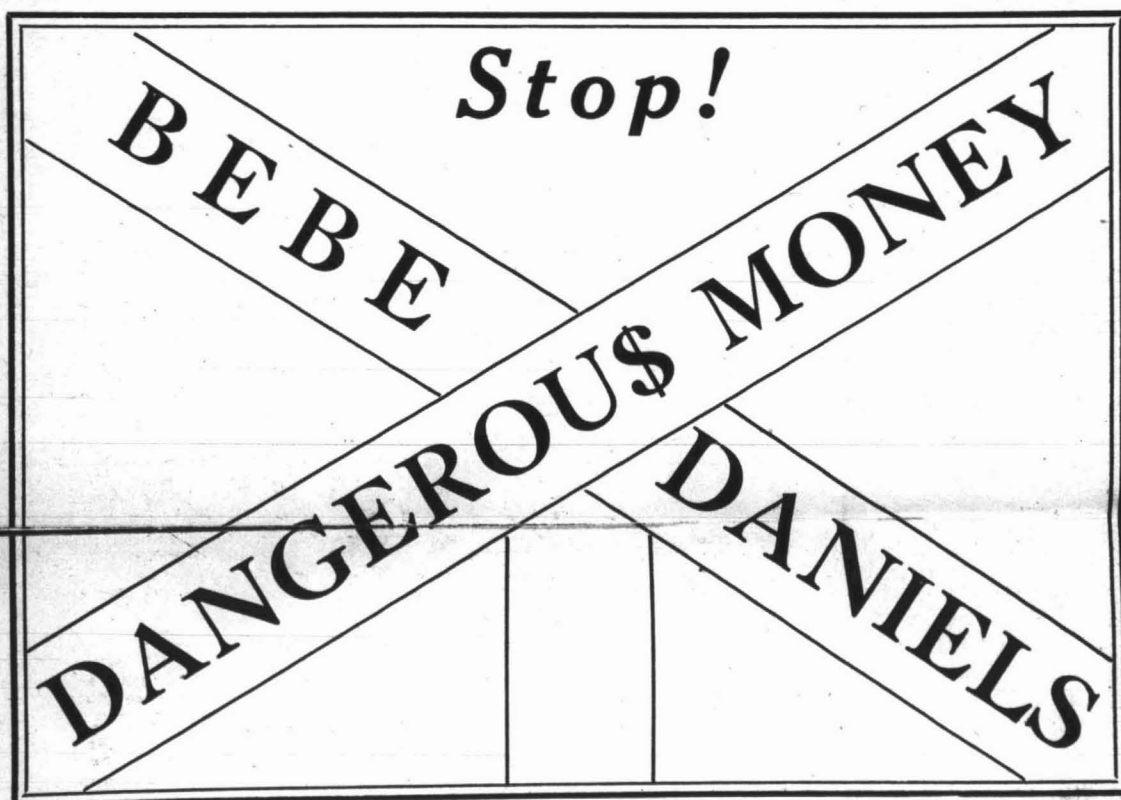
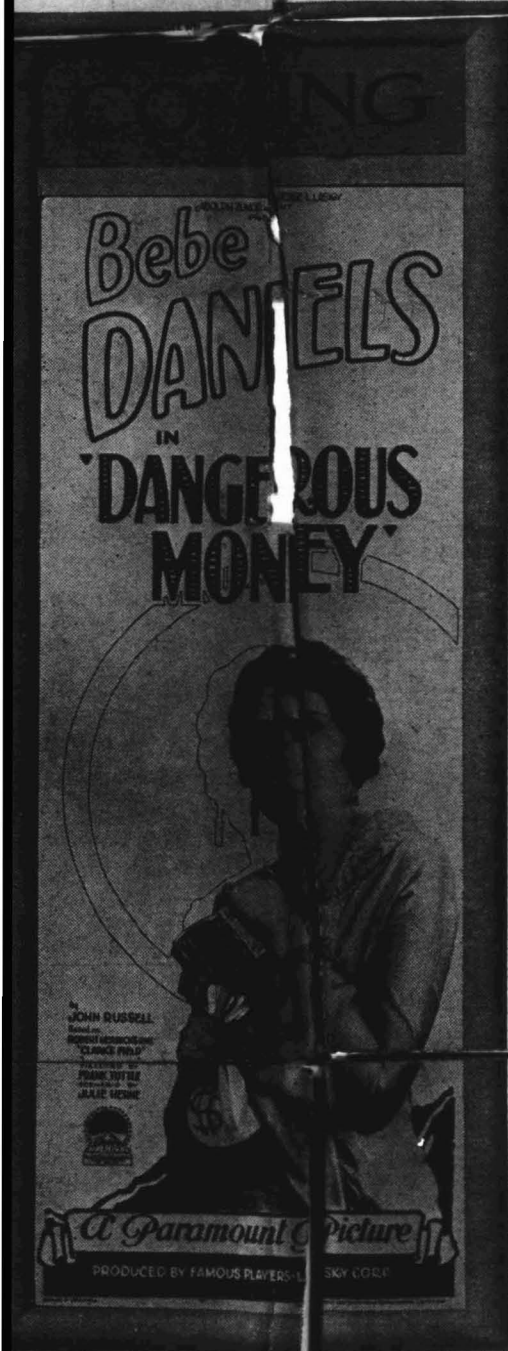


It's Colored INSERT CARD

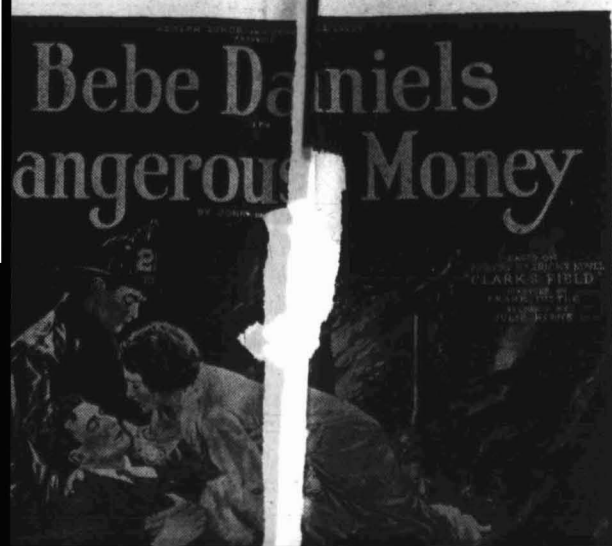
Inserts cards are the handy men of the poster family—you'll find a dozen different uses for them. And they're cheap!



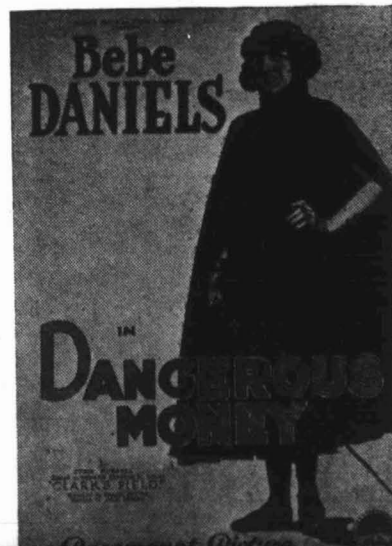
CLASSY LOBBY DISPLAY—EACH 11" x 14"



Three-column Teaser Type Ad



Put the picture over the top by putting posters over the town. Here are real business-getters!





SET OF EIGHT COLORED LOBBY CARDS

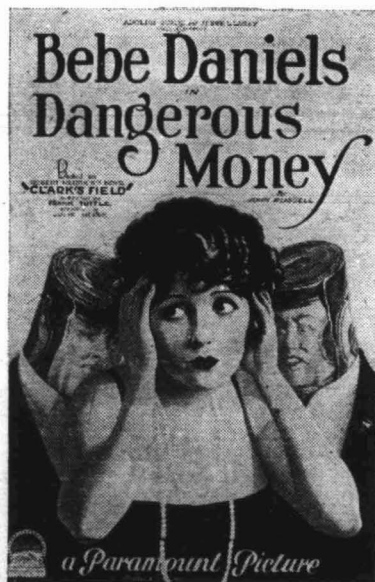
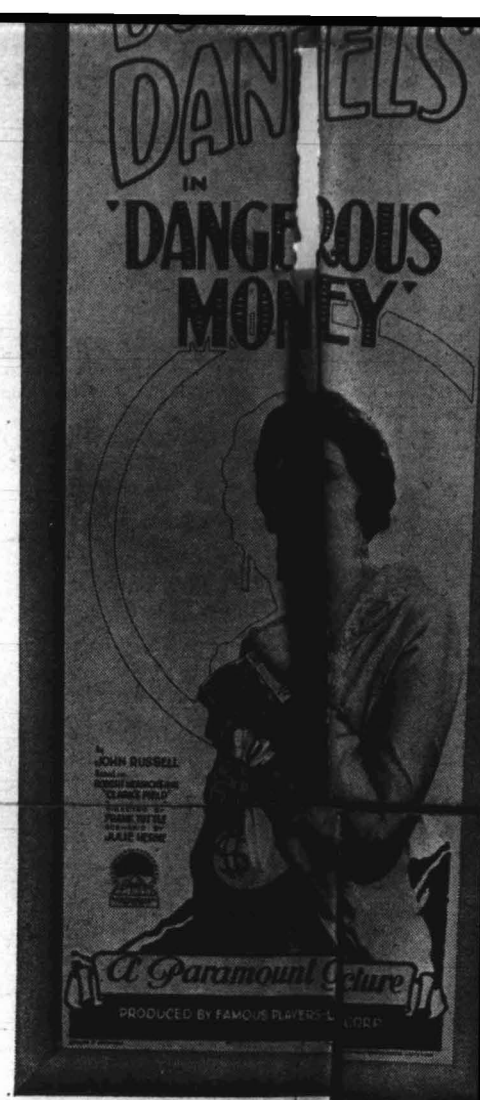
Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

For Outdoor Advertising		MATS, ADVERTISING, PRODUCTION, ETC.	
POSTERS		FOR GENERAL EXPLOITATION	
One Sheet (1A and 1B)	\$.15	One Column	\$.05
Three Sheet (3A and 3B)	.45	Two Column	.10
Six Sheet (6A)	.75	Supplementary (Two Column) (Two Styles)	.10
Twenty-four Sheet (24A)	2.40	Three Column (Adv. Only)	.15
PHOTOS FOR YOUR LOBBY		GILT-EDGED FRAMES, (Size 17 x 43 in.)	
22 x 28 (Colored)	.40	Insert Cards (14 x 36 in. to fit above)	.25
11 x 14 Set of Eight (Colored)	.60	22 x 28 Gilt Frames	1.50
STAR CUTS OF BEBE DANIELS		Heralds, per thousand	3.00
One Column (two styles)	.25	Window Card	.07
Two Column	.40	Announcement Slide	.15
Three Column	.90	Publicity Photos, Each	.10
Circle Thumbnail (Coarse or Fine)	.15	Trailers—National Screen Service	
For Newspaper Ads		126 W. 46th St., New York City	
ADVERTISING CUTS		845 So. Wabash Ave., Chicago, Ill.	
One Column	.35	917 So. Olive Street, Los Angeles, Cal.	
Two Column	.65	284 Turk St., San Francisco.	
Supplementary (Two Column) (Two Styles)	.25		

Press Books and Music Cues are gratis.

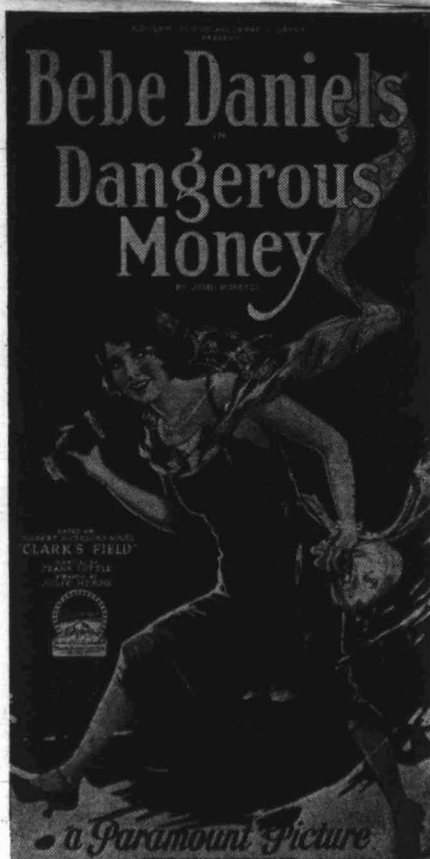
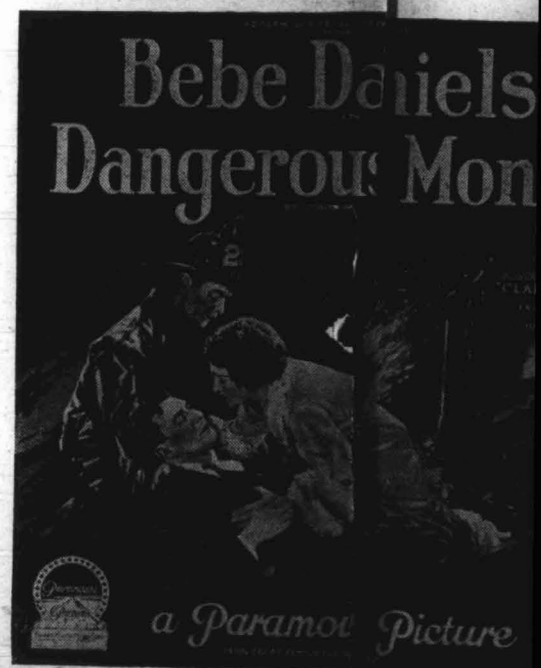


One Sheet Poster 1A

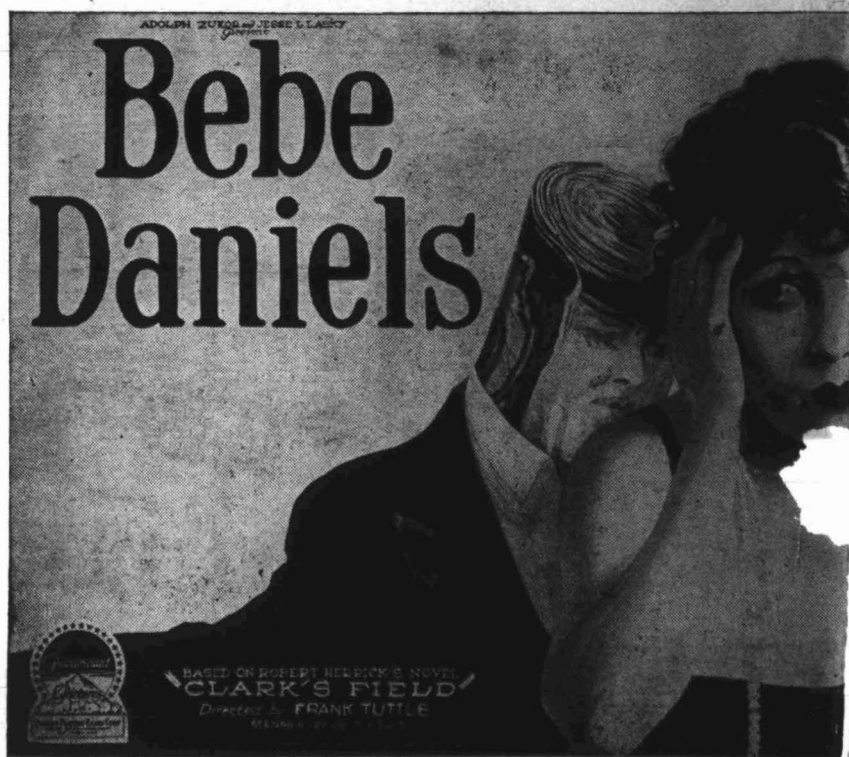
Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



Colored Lobby Card (22" x 28")

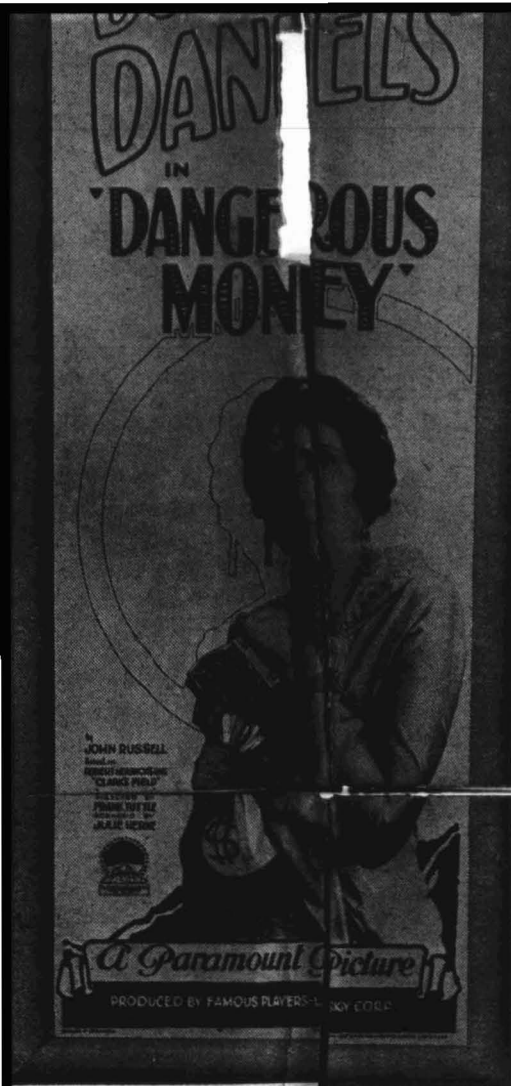


Three Sheet Poster 3A

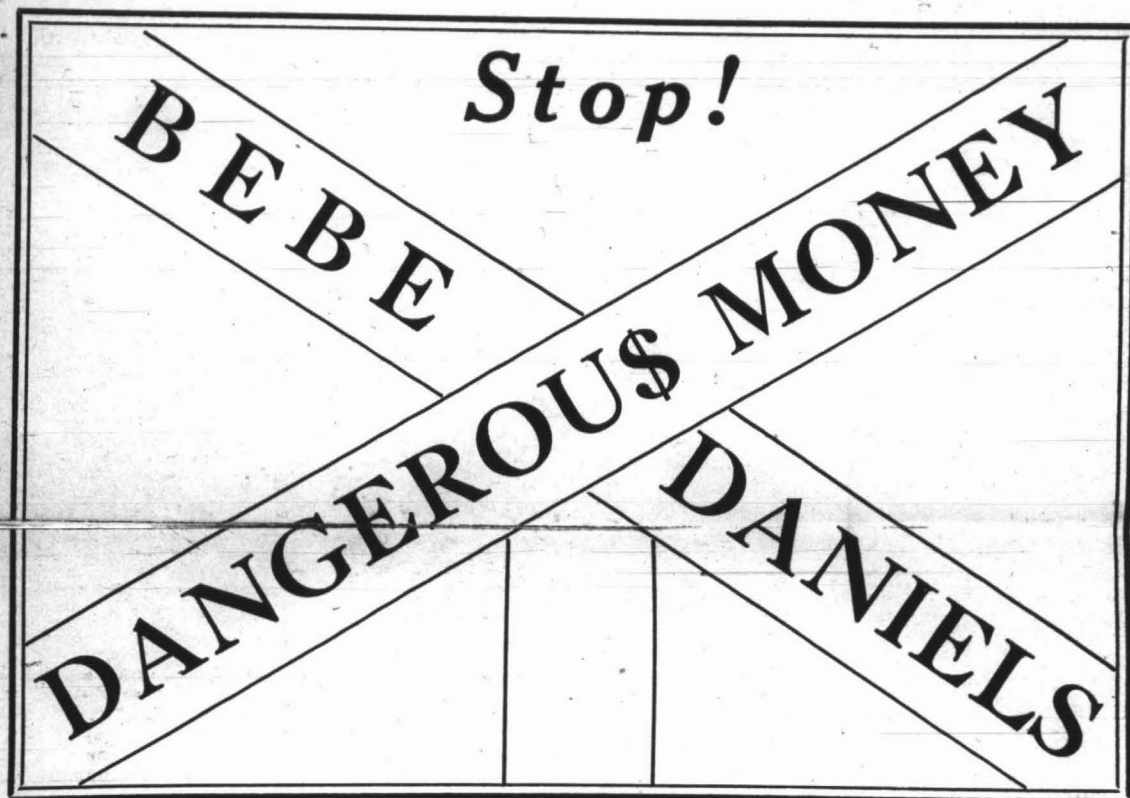


Twenty-four Sheet Poster 24A

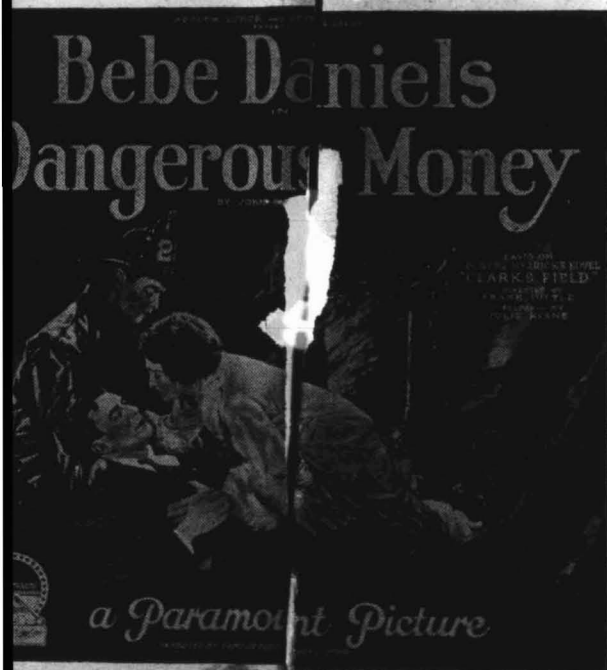




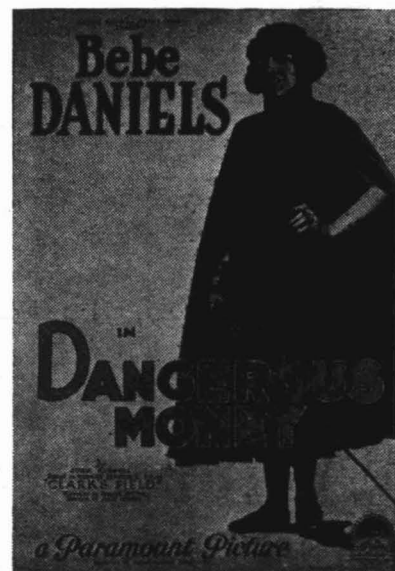
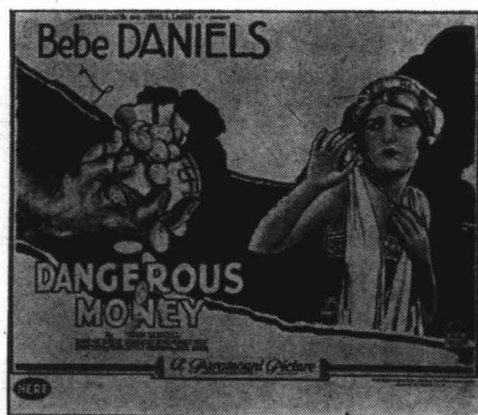
CLASSY LOBBY DISPLAY—EACH 11" x 14"



Three-column Teaser Type Ad

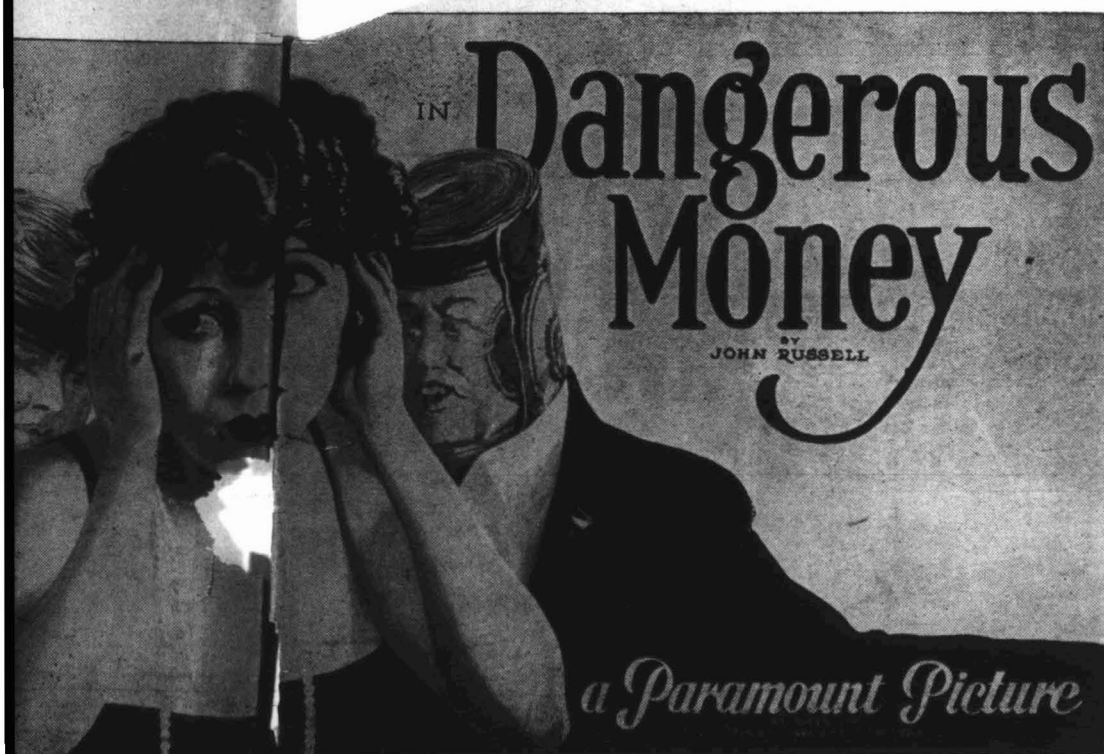


Put the picture over the top by putting posters over the town. Here are real business-getters!



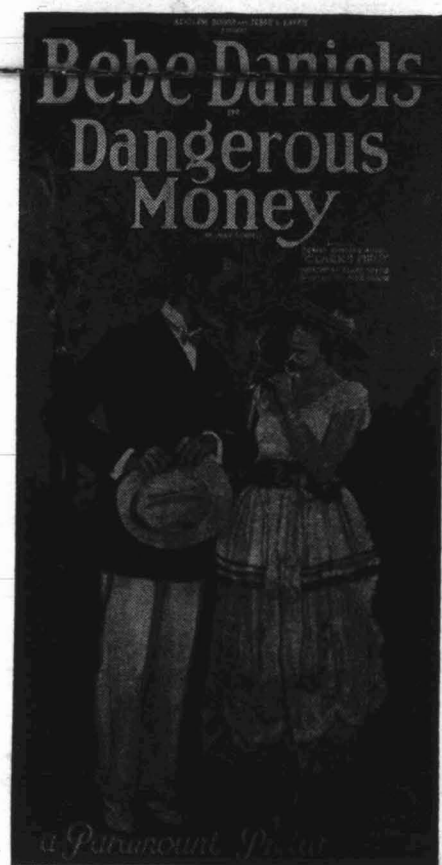
One Sheet Poster 1B

Announcement Slide



Sheet Poster 24A

Twenty-four S



Three Sheet Poster 3B

OCT 17 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

Dangerous Money - 7 reels
The Border Legion - 7 reels

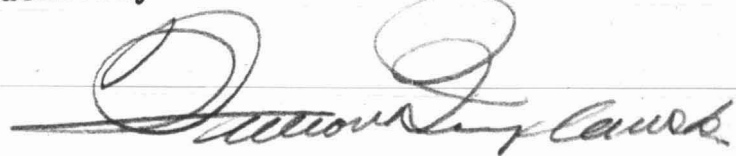
Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Dangerous Money	10-17-24	L 20662
The Border Legion	"	L 20661

The return of the above copies was requested by the said
Company, by its agent and attorney on the 17th day of
October, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.



OCT 25 1924

This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
The Library of Congress